

Open Call for Collaboration

No : 1070/SKR-CISDI/INV-HFP/IX/2026
Date : September 22, 2026
Subject : Call for Collaboration – Public Discussion on Healthy Food Policy in Semarang

1. Background

Excessive consumption of foods and beverages high in sugar, salt, and fat has become a major public health challenge in Indonesia. Data from the Ministry of Health shows that 28.7% of Indonesians consume foods high in sugar, salt, and fat above the recommended limits. Unhealthy diets are an important risk factor for non-communicable diseases (NCDs), including obesity, hypertension, type 2 diabetes, and cardiovascular diseases.¹

Addressing NCDs requires more than individual behavior change. Public policies are also needed to create a healthier food environment that enables people to access, choose, and consume healthier food. The World Health Organization (WHO) has recommended a range of policy interventions, including front-of-pack warning labels, restrictions on the marketing of unhealthy food, particularly to children, and fiscal measures such as taxes on sugar-sweetened beverages. Healthy food policies also have important law and human rights dimensions. The right to health includes not only access to health services but also efforts to prevent exposure to factors that increase the risk of disease. Therefore, policies related to food labeling, marketing practices, fiscal measures, and other regulations are relevant to discussions on government responsibilities and the protection of communities from NCD risk factors.

At the local level, civil society organizations, academics, health professionals, students, communities, local governments, and other stakeholders can play an important role in strengthening public understanding and encouraging evidence-based discussions on healthy food policies. Bringing together different perspectives can help identify local challenges, share experiences, and explore opportunities for stronger policy action. To support this effort, CISDI is inviting local civil society organizations in Semarang to collaborate in organizing a public discussion on healthy food policies from public health, law, and human rights perspectives. The selected organization will work closely with CISDI to organize the discussion and bring together relevant stakeholders to exchange knowledge, experiences, and ideas on how healthy food policies can contribute to the prevention of NCDs in Indonesia.

2. Objectives

Increase public understanding of healthy food policies and their relevance to the prevention of non-communicable diseases (NCDs), particularly from public health, law, and human rights perspectives;

¹ Ministry of Health of the Republic of Indonesia (2023). Ministry gathers inputs from youngsters on controlling GGL consumption. Retrieved from <https://en.antaranews.com/news/281490/ministry-gathers-inputs-from-youngsters-on-controlling-ggl-consumption>

Facilitate exchange of knowledge and perspectives among academics, health and legal practitioners, civil society organizations/community groups, students, and local government representatives on healthy food policy issues.

2. Activity Overview

Activity: Public Discussion on Healthy Food Policy from Public Health, Law, and Human Rights Perspectives

Location: University campus, public & event space in Semarang

Format: Public discussion

Expected participants: Approximately 150 participants

Target participants: lecturers, experts (Law, Health, Human Rights, Food Environment, etc), civil society organizations/community groups, students (from Faculty of Public Health, Law, Social and Politics, Economics in every university in Semarang), local government representatives (Representative from Mayor Office, Member of Parliament (DPRD), Dinas Kesehatan, etc.)

Expected speakers: 4 speakers including a CISDI representative, a lecturer/academic specializing in human rights law, a public health expert, and a representative from the local government.

Moderator: 1 (from community representative)

Master of Ceremonies: 2 students

3. Scope of Work

a. Planning and coordination

- Jointly develop the concept, and implementation plan for the public discussion;
- Coordinate with relevant local stakeholders and potential speakers;
- Participate in coordination meetings throughout the preparation and implementation of the activity.

b. Stakeholder and speaker engagement

- Create stakeholder mapping and invite relevant stakeholders, including academics, legal and/or health practitioners, civil society organizations, students, communities, and local government representatives;
- Support communication with selected speakers, moderator, community partners and participants;
- Initiate and lead the coordination meetings with the potential partners, speakers, stakeholder for the activity.

c. Event preparation and implementation

- Support the preparation of the venue, participants, event materials, and other logistical needs;
- Support the implementation of the public discussion on the agreed date and venue.

d. Documentation and reporting

- Document the activity through photographs, attendance lists, feedback form and other relevant documentation.
- Prepare a brief activity report covering the implementation, key discussion points, participants, and outcomes of the activity.
- Provide supporting documentation and other materials required by CISDI.

3. Expected Deliverables

The selected civil society organization is expected to provide the following deliverables:

- Jointly developed concept and implementation plan for the public discussion;
- Stakeholder mapping for the speaker, moderator, and community partners;
- Stakeholder and speaker engagement and coordination;
- Public discussion implementation;
- Event documentation, including photographs, attendance list, and feedback from participant, community partners, and panelist;
- Summary of key discussion points and outcomes;
- Brief implementation report; and
- Other supporting documents required for the activity.

4. Timeline

Agenda	Timeline	Description
Application Period	23 September-1 October	Interested organizations submit their applications and require supporting documents according to the open call requirements.
Application Review and Selection	2 October	Review of submitted applications based on the eligibility and selection criteria set out in the open call.
Announcement of Selected Organization	5 October	Announcement of the selected civil society organization and initial communication regarding the collaboration.
Co-creation and initial coordination (Online)	8 October	The selected organization and CISDI will jointly develop the concept, agenda, implementation plan, stakeholder engagement strategy, and other arrangements for the public discussion through online coordination.
Regular Coordination Meeting I (Online)	15 October	Coordination meeting held online to review the preparation progress, discuss the event concept and agenda, and identify

		outstanding preparation needs.
Regular Coordination Meeting II (Online)	22 October	Online coordination meeting to review the readiness of speakers, participants, venue, materials, and other logistical arrangements.
Final Coordination Meeting (in Semarang)	25/26 October	Final in-person coordination meeting in Semarang to confirm all arrangements and ensure readiness for the public discussion.
Public Discussion	27 October	Joint implementation of the public discussion in Semarang.

5. Collaboration Partner Requirements

- Be a civil society organization or community based in Semarang;
- Relevant experience in community engagement, campaign & public discussions, advocacy, or policy work;
- Experience related to public health, law, human rights, food policy, or NCDs;
- Have relevant networks with local stakeholders in Semarang;
- Experience in organizing public discussions or similar activities;
- Adequate team capacity and availability;
- Commitment to working collaboratively and through a co-creation approach; and
- Never have any relation or collaboration with tobacco industry or food and beverage industry over the past two years.

6. Collaboration Application

Applicants are requested to submit a brief collaboration application containing:

- Organization/Community Profile – a brief introduction to the organization and its work in Semarang;
- Relevant Experience – experience in public discussions, community engagement, advocacy, policy, public health, law, human rights, or related areas;
- Proposed Collaboration Approach – a brief description of how the organization would contribute to the co-creation and implementation of the public discussion;
- Local Stakeholder Network – particularly universities, lecturers, experts, civil society organizations, and other relevant local stakeholders.
- Team and Capacity – information on the team and its availability to support the collaboration; and

7. Collaboration Support and Cost Coverage

As part of the collaboration, **CISDI will cover the costs** related to the implementation of the public discussion, **with a total budget of IDR 30,600,000**. The costs to be covered by CISDI include:

- Speaker honorarium;
- Moderator honorarium;
- Master of Ceremonies honorarium;
- Local transportation for volunteers;
- Sign language interpreter;
- Equipment and multimedia rental;
- Venue rental;
- Lunch and refreshments during the public discussion;
- Seminar Kits.

Expected Contribution from the Partner

- Local stakeholder engagement and coordination;
- Support in identifying and inviting relevant participants and speakers;
- Local logistical and event coordination;
- Support for event preparation and implementation;
- Support for event documentation, including photos and attendance records;
- In-kind support, where applicable; and
- Other contributions as mutually agreed.

8. Submission Deadline

Date: Thursday, 1 October 2026

Time: 15.00 WIB

Submission Email: admfinance@cisdi.org

Subject: Collaboration Application – Public Discussion in Semarang – [Organization Name]

9. Official Contact Details

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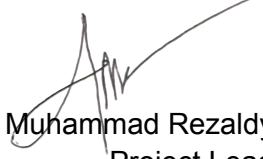
8. Additional Information

- Late submissions may not be considered;
- CISDI reserves the right to request additional information or clarification from applicants during the selection process;
- Submission of an application does not guarantee selection for collaboration. CISDI reserves the right to select the organization based on the applicable selection criteria.

Thank you for your attention and cooperation.

Sincerely,

Jakarta, 21 September 2026



Andi Muhammad Rezaldy
Project Lead