

2023 Annual Report **Nine Years of CISDI:** **Overseeing the Health Future of Indonesia**



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Daftar ISI

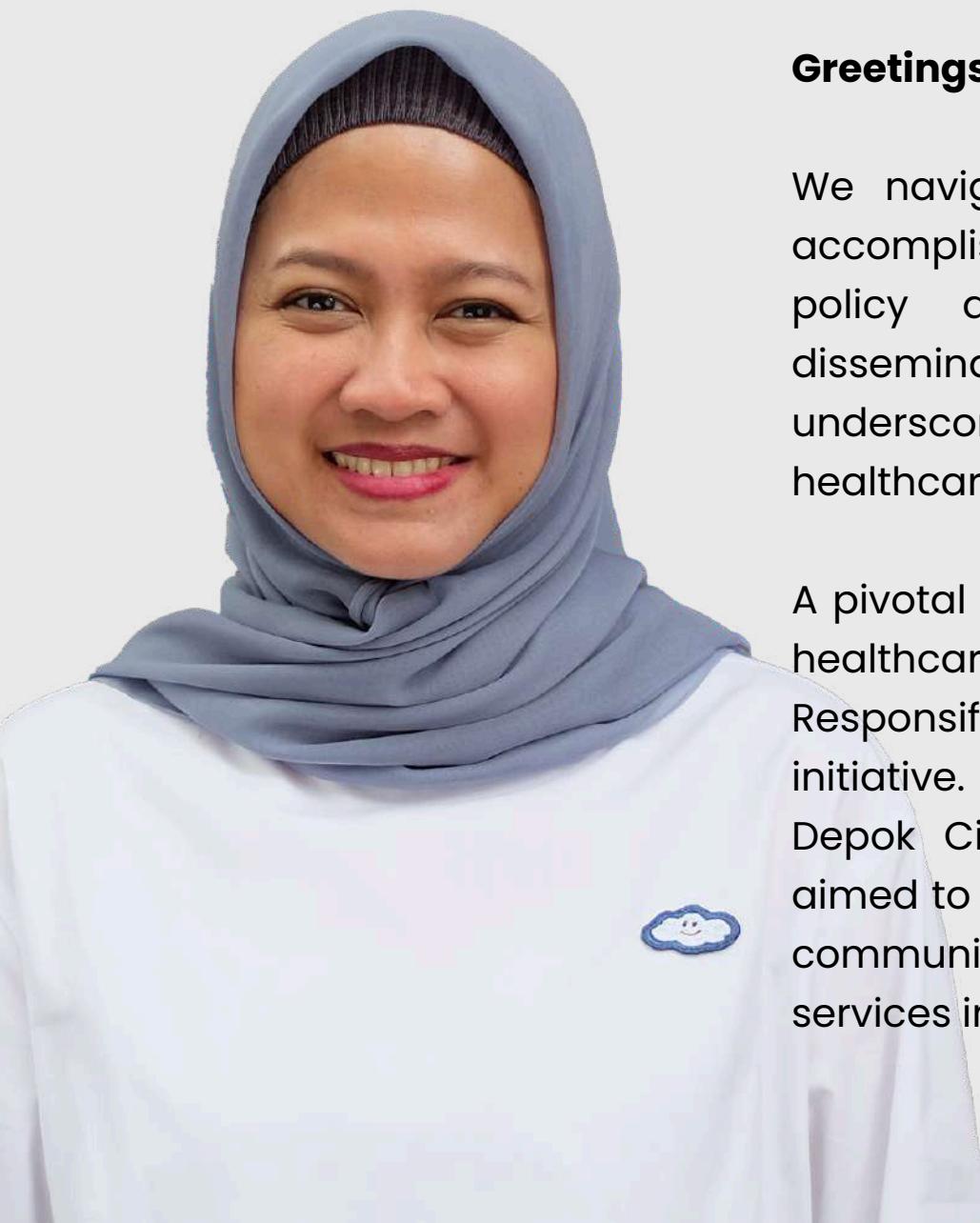
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Opening Remarks

From Advocacy to Action: Our Big Step for Health in 2023

Diah Satyani Saminarsih, Founder & CEO of CISDI



Greetings of healthy, just, and equal.

We navigated through 2023 with a series of notable accomplishments. From primary healthcare programs to policy advocacy endeavours, and from research dissemination to public campaigns, these efforts underscore CISDI's commitment to fortifying Indonesia's healthcare system.

A pivotal achievement lies in our efforts to bolster primary healthcare through the Pencerah Nusantara-Puskesmas Responsif Inklusif Masyarakat Aktif Bermakna (PN-PRIMA) initiative. Operating across 12 community health centres in Depok City and Bekasi Regency, West Java, PN-PRIMA aimed to enhance the capacity of both health centres and communities in responding to and restoring healthcare services inclusively.

Through transitional phases and program refinements, focusing on optimising service quality at community health posts (posyandu) and bolstering the competence of community health workers (CHWs), we aimed to ensure that the foundation laid since 2022 becomes even more robust and sustainable.

In efforts to strengthen the services, the Puskesmas Terpadu dan Juara (PUSPA) program which was developed in collaboration with the West Java Provincial Government, came into a new phase since its inception in 2021. Throughout 2023, we expanded the health program coverage to include controlling non-communicable diseases (NCDs) and vaccine-preventable diseases (VPDs). Towards the end of program implementation, we transferred the knowledge to local stakeholders who will continue the role of PUSPA. We hope that PUSPA will continue to enhance healthcare service quality and public health levels across various regions in West Java.

In the realm of health policy advocacy, 2023 signified the bolstered momentum for CISDI's role at the national and global levels. On a national scale, we participated in the discussion of the Health Bill until it is approved as law. Amidst the pros and cons and the lack of transparency and meaningful public involvement at that time, we tried to provide input by sending a Problem Inventory List (DIM).



Some of our inputs were accommodated in the Health Law, including those regarding community health workers and vulnerable groups. We took a similar approach to oversee the formulation of government regulations draft or Rancangan Peraturan Pemerintah (RPP) derived from the Health Law, which is still being processed by the government.

Internationally, in collaboration with global partners such as the Joep Lange Institute, Pandemic Action Network, and Global Public Investment, we hosted two significant events during the United Nations General Assembly (UNGA) in New York, USA. These events aimed to promote civil society involvement in global pandemic prevention, preparation, and response, as well as post-pandemic health financing strategies.

Ahead of the presidential and legislative election campaigns, marking a pivotal moment of governmental transition, CISDI launched the white paper titled "Indonesia's Health Sector Development (2024-2034): Designing a Future for Policy and Delivery." This white paper, crafted using foresight methodology, maps out the future of Indonesia's health sector development over the next decade. Through this series of 14 books, we provide insights and recommendations to national and regional stakeholders to drive health system transformation. The white paper was launched during the 2023 Primary Health Care (PHC) Forum, a platform for stakeholders from various sectors within and outside Indonesia to discuss and share best practices in strengthening primary healthcare services.

Reflecting on our achievements throughout 2023, we acknowledge the valuable lessons learned from various challenges. This report serves as a repository of knowledge, experience, and inspiration to be shared with all stakeholders. For us, it is a reminder and a source of encouragement to continue advocating for an improved healthcare system that benefits all segments of society.

The time has come for "health for all" to become a reality in Indonesia.

Diah Satyani Saminarsih
Founder & CEO of CISDI



About Us

CISDI is a nonprofit organisation that aims to advance the health sector development and strengthen the health system through **research, advocacy, and participatory programs**.

Vision:

Creating an equal, empowered, and prosperous Indonesian society in a healthy paradigm.

Mission:

1. Building strategic partnership and forging collaborations with diverse stakeholders to reach development goals.
2. Strengthening public health policy implementation.
3. Encouraging active youth and community participation on development issues.
4. Advocating equal access to health care.
5. Building awareness on public health issues.



What makes CISDI different?

CISDI focuses on public health development issues through a cycle of research, programs, and evidence-based advocacy. **Our team comes from various disciplines, so our design solutions are comprehensive.** CISDI also opens participation space for community members who want to create fair and equal access to healthcare services and health systems.

Board of Directors



Advisory Board



CISDI 2023 Kaleidoscope

- The initial roadshow of “Behind One Stick” in Medan, Solo, and Palu.
- CISDI involvement in initial assessment of Posyandu Prima + Primary Health Care Services Integration in Makassar, Garut, and Surabaya.
- PUSPA ran in 8 cities/districts with 80 puskesmas as the program locus.
- CISDI’s website came with a new interface.

● CISDI held a press conference “Who Benefits from the Draft Bill on Health?”

● Deployment of 240 PUSPA external health workers on 8 intervention loci.

● Health Inc “Walk Healthily, Don’t Forget to Use Public Transportation” in collaboration with MRT Jakarta.

● CISDI’s Founder & CEO participated in The Rockefeller Foundation Bellagio Centre Residency Fellowship Program.

● Book launching “An Act to Strengthen Basic Health Care Services: PUSPA Blossoms Amidst a Pandemic”

● PHC Fest “Celebrating Affordable and Accessible Health” presented various interesting health activities.

● TCLink Flight Simulation, Jakarta Open Voice Talk Show, and Launching of #CeritAja with the tobacco control policy direction in Indonesia as a theme.

● Documentary film premiere about community health workers “The Next Door Heroes”

● Photo Exhibition “Asih itu Hening: The Invisible Work of Health”

➤January

➤February

➤March

➤April

➤May

➤June

● The launching of Health Outlook 2023 presented in the event of 2023 Lokapala “It’s Time to Change.”

● Implementation Stage of Transitional PN Prima.

● Product Development Roadmap & Desk Review of community health workers’ competency and certification.

● CISDI provided policy recommendations for G7, calling for strengthening of the health system resilience.

● CISDI representing tobacco control network organization, delivered a Letter of Support for Accelerating the Revision of Government Regulation No. 109/2012.

● CISDI shared about the urgency of strengthening basic health care services through community health workers at the 2023 Harm Reduction International Conference

● CISDI held a public discussion “Public Interests Yet To Be Included in the Health Bill”

● Delphi session series and White Paper writing began involving various parties and expertise.

Public discussion "The Emergence of Predictions Regarding the Failure of Decreasing the Prevalence of Child Smokers in the 2023-2024 National Medium-Term Development Plan (RPJMN)"

Dissemination & Discussion "A Study on the Inclusivity of the COVID-19 Vaccination Program for Indigenous Communities and Vulnerable Groups"

Dissemination and public discussion "Puskesmas National Survey During the Pandemic: Formulating Strategies to Transform Primary Health Care Services"

Advocating #AnakBerhakMinumSehat to control the consumption of Sugar-Sweetened Beverages (SSB) coinciding with National Children's Day.

Health Inc "Sandwich Generation: Squeezed Between Reality & Expectation"

In collaboration with IM57 Institute, CISDI hosted a talk show "Health for All: Developing an Inclusive and Accountable Health System"

CISDI, together with its global partners, held two public side events in New York during the 2023 UN General Assembly.

CISDI Calls For Papers regarding Primary Health Care opened.

HiAP Innovation Bootcamp Matchmaking Session meeting with various potential global donor at the 2023 PHC Forum.

Announcement of the winners of the Journalistic Work Award and PHC Awards in the 2023 PHC Forum series.

CISDI organized 2023 PHC Forum: "Towards Health Equity and Resilient Communities"

During the PHC Forum, CISDI launched "White Paper for 2024-2034 Indonesia's Health Sector Development"

>July

>August

>September

>October

>November

>December

"Masterclass for Primary Health Care Leaders," the first intensive class for leaders in the health development sector and primary health care services throughout Indonesia.

HiAP Innovation Bootcamp Series: "Achieving SDGs by Implementing Collaborative HiAP" started.

Pendaftaran PHC Awards dibuka, sebuah ajang untuk para inisiatif yang ikut berkontribusi membangun pelayanan kesehatan primer.

Youth Representative Council (DPRemaja) 2.0 Overseeing the Health Regulation Draft (RPP) through a 'Political Safari' to six ministries.

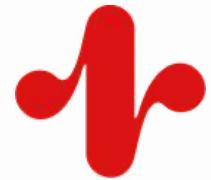
PN PRIMA 2023 entered the implementation stage.

CISDI prepared a Problem Inventory List and fact sheets for the Health Regulation Draft (RPP) advocating for three issues: Community Health Workers, NCDs Prevention, and Tobacco Product Control.

PUSPA Sustainability Workshop in 280 puskesmas in collaboration with the West Java Provincial Government.

Talk show and FGD "Sugar-Sweetened Beverages (SSB) and Tobacco Taxes for Healthier Indonesia" with health experts, representatives from ministries and presidential and vice-presidential candidate campaign teams.

Research dissemination and Youth Representative Council 2.0 public hearing.



Our Work

CISDI focuses on four work areas, including:



Strengthening Primary Health Care



Strategic Planning for Health System Reform



Research-Based Advocacy: Social Determinants and Health Policies



Investing in People and Communities



Strengthening Primary Health Care

After commemorating a decade of Pencerah Nusantara in 2022, we are continuing our journey to strengthen community health centres or Pusat Kesehatan Masyarakat (puskesmas) in 2023 with a commitment to developing participatory programs with primary health care actors. We journeyed through PN PRIMA, PUSPA, and the Health Learning Program.



PN PRIMA

*(Pencerah Nusantara Puskesmas Responsif Inklusif
Masyarakat Aktif Bermakna)*

Pencerah Nusantara - Puskesmas Responsif, Inklusif, Masyarakat Aktif Bermakna (PN PRIMA) or translated in English as Active Community Inclusive Responsive Community Health Centers is a program to strengthen primary health care services that are responsive to community needs, inclusive to vulnerable groups, and encourage active participation from the community in improving their health level. In the PN PRIMA program, CISDI collaborated with the Health Offices, Puskesmas, and other related stakeholders to increase the coverage of nutritional and non-communicable diseases (NCDs) services. PRIMA community health workers, the term for community health workers involved in the implementation of PN PRIMA, were more than 1,000 people. They were distributed in Bekasi Regency and Depok City.

2023 became a momentum for PN PRIMA to refine its community-based health care services model. PN PRIMA has undergone two critical phases in its journey, including the transitional phase from post-pandemic recovery to optimising services by refining the program framework to ensure that the foundation that has been built is robust and sustainable.

Along with the lessons learned from the role of community health workers in promoting healthy communities, from 2022, CISDI aspires to realise 'decent work' for community health workers. The aim is to ensure that community health workers become important subjects, have the adequate capacity to provide quality healthcare services, and have their rights fulfilled. Through the PN PRIMA program in 2023, CISDI ensured community health workers were trained before deployment and received assistance while in service.



One of the significant achievements was the utilisation of PN PRIMA mobile app by community health workers and healthcare workers in puskesmas. PN PRIMA mobile app facilitates reporting screening activities, that is not only more efficient and coordinated, but also integrated and complimentary to complementary to the system run by the government. PN PRIMA community health workers had reached 33,550 people to take health screening in this period. Moreover, by obtaining support from various stakeholders and opening a more expansive space for involvement, PN PRIMA provides opportunities for community health workers to identify specific community problems and create innovative solutions.

Through strong collaborative efforts between community health workers, health workers, and stakeholders, PN PRIMA continues strengthening its position as the pioneer in providing community-based healthcare services. Continuous monitoring and evaluation ensure that this program continues to adapt to changing contexts and community needs. PN PRIMA not only provides responsive and inclusive health care service but also helps the community become more active and meaningful in maintaining their own health.





PUSPA

(Puskesmas Terpadu dan Juara)



Puskesmas Terpadu dan Juara (PUSPA) or translated in English as Integrated and Champion Puskesmas program represents the integration of WHO strategies into innovative actions by the West Java Provincial Government, with support from CISDI's expertise and technical assistance. This initiative aims to strengthen the response to public health emergencies, particularly during the COVID-19 pandemic, through community health centres (puskesmas). After three years of leading efforts to strengthen and restore primary healthcare services during emergencies, 2023 marks a new chapter in PUSPA's journey to enhance primary healthcare services in West Java. In 2023, PUSPA focused on two main objectives: 1) Expanding health program coverage to include the control of Non-Communicable Diseases, addressing nutritional needs, and preventing vaccine-preventable diseases; 2) Implementing exit strategies as the final stage of program implementation.

However, it was not only about ending program implementation; the exit strategies were also a significant momentum that we maximised to transfer our knowledge to stakeholders who would continue the role of PUSPA. This process involved a series of activities, including knowledge sharing and capacity building sessions. During this process, the PUSPA Secretariat, supervisors, health workers, and community health workers were jointly involved.

In addition, we provided assistance with the planning aspect. This included activities such as internal support to local governments and PUSPA implementers, ensuring that the best practices produced by PUSPA could be maintained and expanded sustainably. By using this approach, PUSPA aimed to encourage growth and sustainability in the healthcare sector.



PUSPA
Puskesmas Terpadu
dan Juara



Our efforts to gather knowledge are expressed through several publications, such as "[A Collection of Innovation in Nutritional, Hypertension, and Diabetes Mellitus Services in PUSPA Puskesmas 2022](#)" and "[Adoption, Contextualization, and Adaptation of the Integrated and Champion Puskesmas \(PUSPA\) Program](#)"

In addition to close collaboration with local governments, PUSPA also opened up extensive space for partnerships with various parties. From the end of 2022 to early 2023, PUSPA was a focal point for CISDI collaboration in the COVID-19 pandemic response, working with Propose and Mafindo to provide training for community health workers and participatory advocacy. This included conducting mini-research on responses to booster vaccine access and screening the film "Pilih Pulih" as part of a booster vaccination campaign.

Throughout 2023, the PUSPA program successfully increased the achievement of the Minimum Service Standard (MSS) of hypertension to 75.60% from 13.6%, diabetes mellitus to 84.76% from 20%, productive age to 32% from 9.22%, pregnant women monitoring to 88.74% from previously 0%, complete basic immunization to 70.75% from 0%, and educated 109,745 families.

Even as it entered the final stage of implementation, PUSPA recognized that this was not the end of its journey but rather the beginning of a new, sustainable chapter with the West Java Provincial Government. An active and sustainable commitment to collaboration promises a bright future for PUSPA's efforts in improving the quality of healthcare services and increasing public health levels in West Java. Therefore, PUSPA remains a role model in transforming the primary healthcare system.





HEALTH LEARNING PROGRAM

Health Learning Program (HLP) became a part of our strengthening primary health care program unit at CISDI. HLP focuses on training and learning development that aims to increase the capacity of service providers. 2023 is an important period for HLP in strengthening its role in increasing capacity and skills in the primary health care sector, through three main objectives. First, HLP has succeeded in developing a standardized adult capacity building model. This model is not only providing a standardized training approach and implementation but also training formulation that is adaptable to the primary healthcare sector requirements. Second, HLP aims to create a platform that accommodates human resources for health, especially community health workers, both in digital and non-digital domains. Third, HLP establishes a capacity building foundation for health workers and community health workers in programs such as PUSPA and PN PRIMA

Throughout 2023, HLP conducted an in-depth market survey to understand community health workers' learning preferences and needs. Based on the study findings, HLP adjusted its learning strategies to emphasize direct and interactive training more.

Striving for standardized processes and outcomes, HLP also accredits two internal teams to obtain national certification as professional trainers for training design and implementation, namely Certified Professional Trainer (CPT) Level 4. This step aims to ensure that the HLP training meets national standards and provides maximum value to participants by ensuring that the training planning and implementation steps are complete and systematic.



Another important aspect of the HLP effort is the Competence Test for community health workers, which is performed to see the depth and extent of their competence in various tasks and functions in several health programs. Starting from a simple idea, this competence test developed into more comprehensive research to understand the conditions and factors that influence community health workers' knowledge, skills, and attitudes. The mastery of community health workers' competencies (knowledge, skills, and attitudes) will ultimately influence the quality of primary health care services.

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Apart from supporting increasing capacity and program coverage, in August-September 2023, HLP reached wider participation of the public through the Primary Health Care (PHC) Masterclass for PHC Leaders, a program containing a series of online classes that discuss formulation of holistic solutions to health problems. Participants were invited to identify and consider all available resources and tap into social determinants in formulating solutions to health problems. The PHC Masterclass was attended by more than 150 participants from various backgrounds who work at the middle to upper managerial level and also enlivened the discourse on strengthening primary health care services before the PHC Forum held in November 2023.

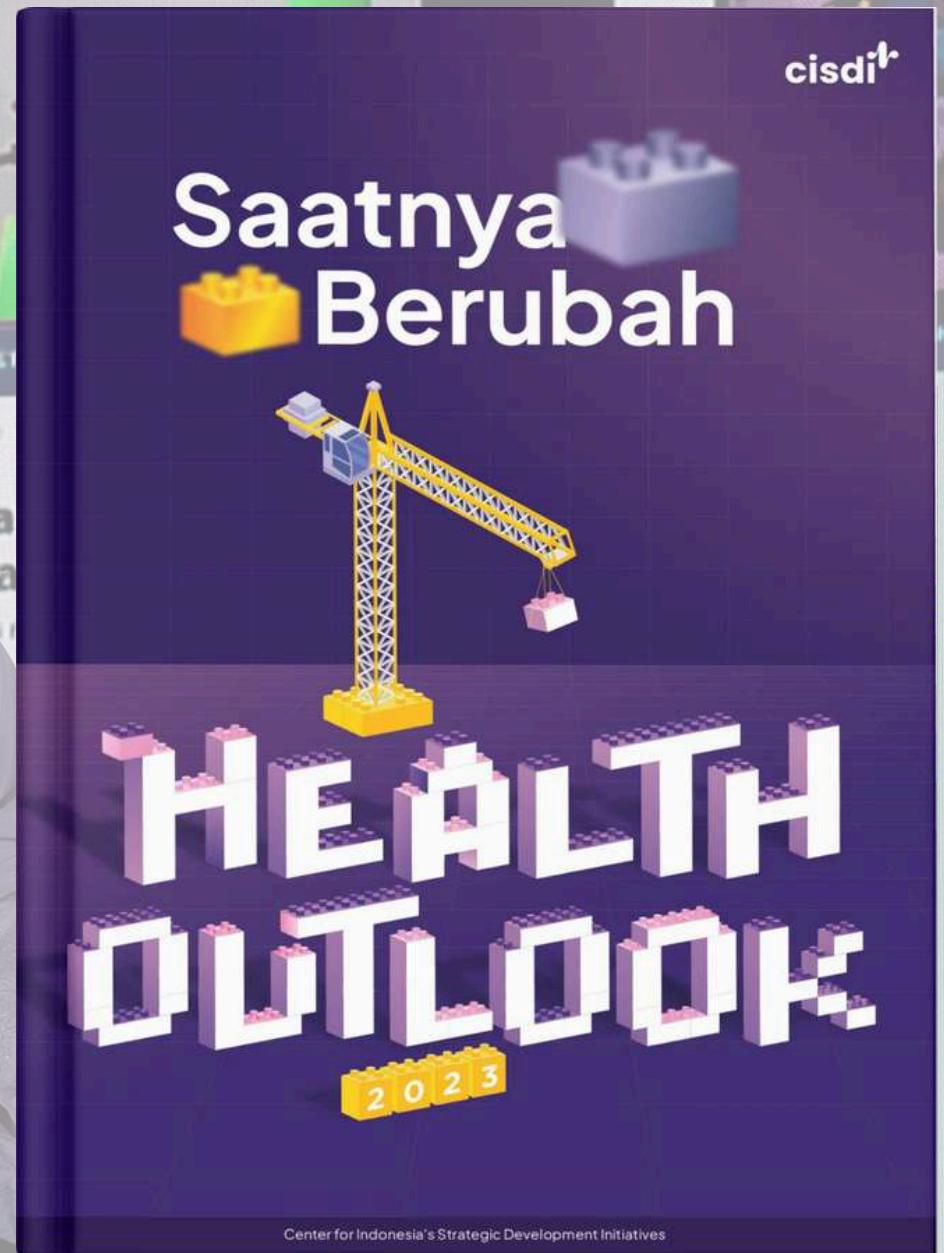
HLP's journey played an important role in filling the capacity and skills gaps in the primary health care services sector. With a strong focus on capacity development and an in-depth understanding of community health workers' needs, HLP has a strong modality in improving primary health care services in Indonesia.





Strategic Planning for Health System Reform

As stakeholders' strategic partner, CISDI plays a role as a bridge between evidence and strategic policy. We gathered analysis and evidence to map the landscape, challenges, and recommendations in development discourse and health issues. In 2023, CISDI published two studies using the foresight methodology, the first one is 2023 Health Outlook and the second one is White Paper: Indonesia's Health Sector Development (2024-2034). The Health Outlook is intended to provide short-term recommendations on health policy (in 2023), while the White Paper series is designed to provide long-term recommendations for the government administration that would change in 2024.



Health Outlook 2023 “Time to Change”

CISDI has consistently released annual health policy recommendations since the end of 2019 through a document entitled Health Outlook. 2023 Health Outlook is the fourth annual recommendation document produced by CISDI. Through the Health Outlook, CISDI examines the development and health policy situation in the previous year and develops possible scenarios to provide a health development policy approach and direction to policy makers and various development actors.

In 2023 Health Outlook, the team tried to employ a policy roadmapping framework to provide medium- and long-term strategic recommendations. Thus, in addition to providing an analysis of scenarios that might occur in the next one year, the Health Outlook also provides policy recommendations that are applicable for a specific time period.

CISDI saw 2023 as a strategic momentum in the health sector transformation. In this year, the medium-term development policy for 2024-2029 was carefully prepared, and was considered to have a high political weight ahead of the government transition occurring in 2024. Therefore, the quality of the national health system is crucial in determining the direction of community recovery and resilience to pandemics and other crises.



2023 Health Outlook highlighted the importance of a human rights-based health policy perspective as a foundation in ensuring equitable and quality access to health care services. The priority health sector development issues in 2023 that we highlighted include primary health care services, digital health, and global health diplomacy. In addition, primary health care services transformation is the main focus of the 2023 Health Outlook recommendations, placing special attention on restoring services affected by the COVID-19 pandemic as the foundation for building an adequate health system. Reforms in leadership, governance, public policy, and financing are key to strengthening this system.

Meanwhile, digital health transformation is important in utilizing technology to improve access and quality of health care services, but challenges such as limited infrastructure, data fragmentation, and inadequate regulations remain to be addressed. On the other side, Global health diplomacy is also a focus, with Indonesia playing a role in ensuring equitable access to global health resources.

2023 Health Outlook was launched on Wednesday, February 22, 2023 in Jakarta, attended by the Minister of Health of the Republic of Indonesia, Budi Gunadi Sadikin. The launching event was also packaged with a panel discussion with experts to review the substance and recommendations presented in the Health Outlook.





White Paper: Indonesia's Health Sector Development (2024-2034)

In November 2023, CISDI launched the results of long-term development study in the document series "White Paper: Indonesia's Health Sector Development (2024-2034)." This study was conducted with the aim of providing policy direction recommendations for health policy makers and development actors. As part of civil society in Indonesia, CISDI hopes that it could become a compass that helps guide the direction of public health development for a wide audience. This study also analyzed the condition of health policy in Indonesia, especially in the national health system and primary health care services as the core contents, before and during the pandemic, as well as future policy improvements needed.

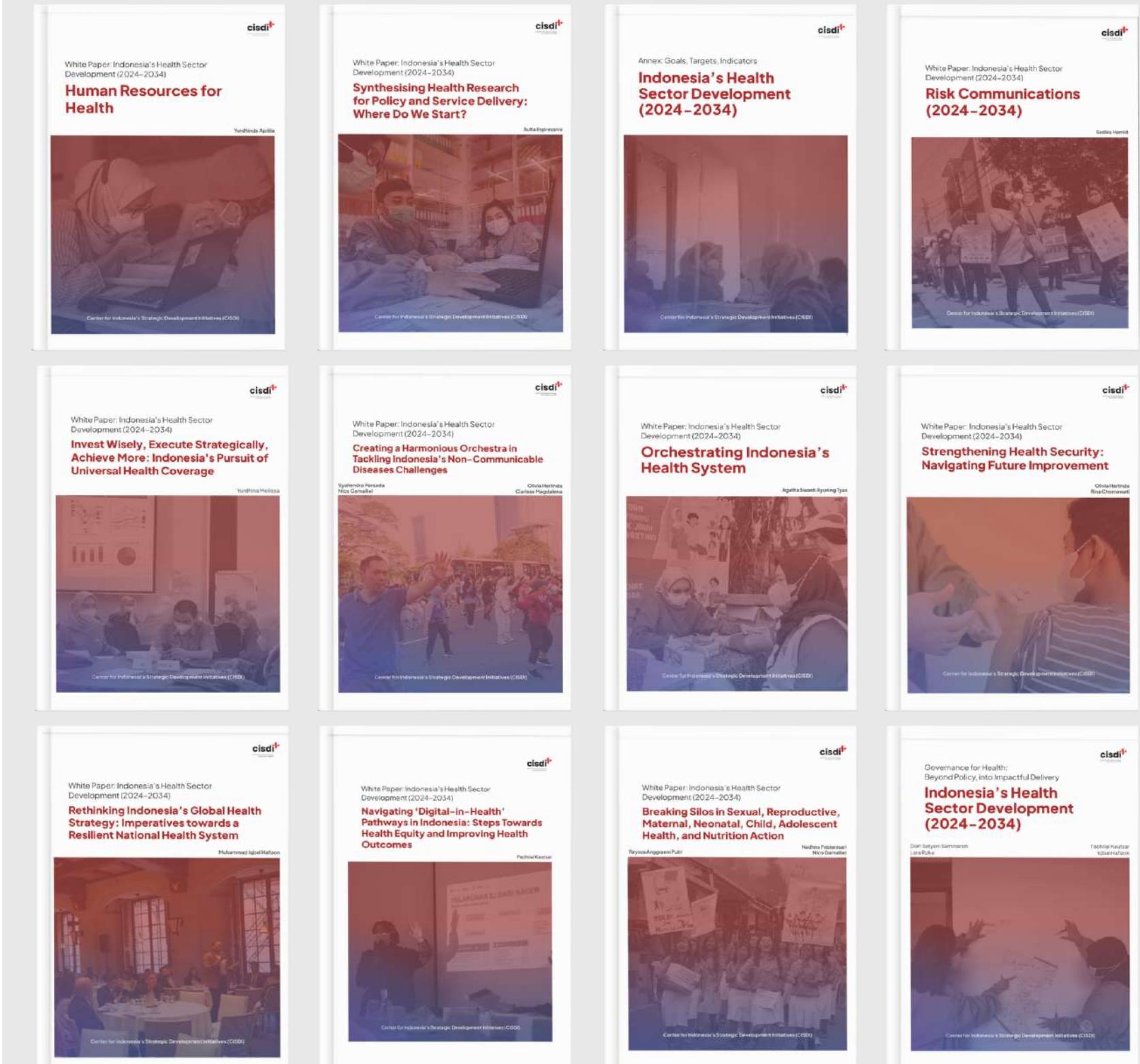
The CISDI's White Paper formulated recommendations for policy improvements as the world prepares to face changing development dynamics after the pandemic. These recommendations were based on global and regional scientific evidence as well as explicit and implicit knowledge obtained from experience working at national, sub-national, and community levels.



Recognizing the complexity of health sector issues, the interconnectedness of health with other sectors, the availability of extensive data and expertise, and the desire to discuss various topics in health comprehensively, CISDI categorized the topics of discussion and released the White Paper Series into twelve books, as follows:

- Main Book: White Paper on Indonesia's Health Sector Development (2024-2034)
- White Paper on Governance
- White Paper on Health System
- White Paper on Human Resources for Health
- White Paper on Health Financing
- White Paper on Global Health
- White Paper on Sexual Reproductive Maternal, Newborn, Children, Adolescent Health and Nutrition

- White Paper on Health Security and Infectious Diseases
- White Paper on Non Communicable Diseases
- White Paper on Digital Health
- White Paper on Risk Communication
- White Paper on Research and Development





The main book focuses on the overall approach, research methodology, horizon scanning, overall structural challenges, and changes required as prerequisites for reform. Eleven other books also apply foresight methodology to each different theme to produce scenarios and recommendations that were prescriptive and appropriate to the complexity of the theme. Through these various scenarios, different and applicable recommendations were generated in detail for each theme.

At the 2023 Primary Health Care (PHC) Forum, this white paper series was launched to the public, where CISDI also invited global experts and representatives from the Indonesia's Presidential-Vice Presidential Candidate coalition success team to provide responses. In 2024, the writing team will recollect inputs and refine the white paper to ensure a study with recommendations and inputs that remains specific to the geopolitical context in the coming year. It is hoped that this book series can become a basis for the government to prioritize the health sector in Indonesia's development efforts.

Connecting the Dots





TRACK SDGs

(Transparent, Reliable, Accurate, Credible Knowledge, Sustainable Development Goals)

As we realized that efforts to improve the health quality through development cannot be executed in a fragmented manner, CISDI developed TRACK SDGs (Transparent, Reliable, Accurate, Credible Knowledge, Sustainable Development Goals) as a platform to support the achievement of the Sustainable Development Goals (SDGs). This platform is CISDI's effort to gather development actors, especially young people and civil society communities across sectors, to network, collaborate, and contribute to oversee the SDGs achievement in Indonesia.

Entering the fourth year of its journey, in 2023, TRACK SDGs has gathered 151 development actors from 27 provinces as active members, consisting of communities and civil society organizations, including social enterprises and academic institutions. This year TRACK SDGs focuses on mainstreaming health awareness into development practices and policies. One of these efforts is packaged through the "HiAP Innovation Bootcamp: Achieving SDGs with Collaborative HiAP Implementation" as a capacity building program attended by representatives of 34 civil society and local apparatus organizations from 11 provinces in Indonesia. This program contains a series of classes that highlight the collaborative Health in All Policies (HiAP) approach to integrating health determinants as considerations in cross-sector policy making. As an outcome of the HiAP Innovation Bootcamp, we encourage participants to be able to develop a proposal containing their program plan.

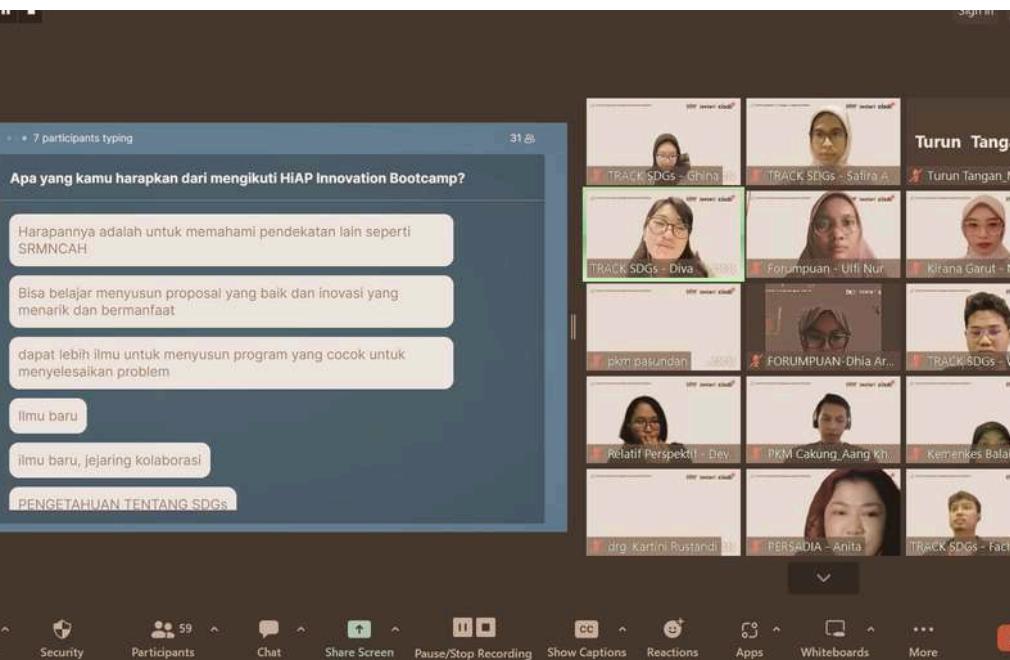


TRACK SDGs then selected the five organizations with the best proposals based on several aspects and criteria, such as the correlation of the proposal idea with the issues of Sexual, Reproductive, Maternal, Newborn, Child, Adolescent Health, and Nutrition (SRMNCAH+N), innovation, development potential, sustainability potential, and inclusiveness. Each participant with the best proposal was invited to take part in the HiAP Innovation Bootcamp Matchmaking Session and had the opportunity to meet various potential global donors at the 2023 Primary Health Care (PHC) Forum which was held by CISDI on November 12-13, 2023.

In developing an information and knowledge-hub platform on SDGs implementation and achievement, TRACK SDGs also regularly produces and disseminates knowledge through various articles, inspiring stories from the grassroots, and learning videos published on www.tracksdgs.id website and TRACK SDGs social media on Instagram and Twitter. The development of publication content comes from stories and contributions of TRACK SDGs members.

Moreover, TRACK SDGs also expands the reach of public discourse through face-to-face activities. This initiative is presented and integrated with various CISDI programs that target the community and the public at large through an event called "Health Inc" (Inspire, Network, Collaborate). Throughout 2023, two discussion activities had been held, titled "Walk Healthily, Don't Forget to Use Public Transportation", and "Sandwich Generation: Squeezed Between Reality and Expectation."

The existence of TRACK SDGs has shown that all entities across sectors have contributions to improving health outcomes and health equity as sustainable development goals. With the modalities of knowledge, interaction, and collaboration at the community level, TRACK SDGs can become a central force to influence the strategic direction of development policy.





Research-Based Advocacy: Social Determinants and Health Policies

We believe that efforts to improve public health require a holistic approach. Therefore, CISDI not only implements system-based strategies to strengthen primary health care services, but also pays serious attention to social, behavioral, and policy factors that influence the dynamics of public health. Those aspects include controlling the consumption of dangerous products, and risk management of non-communicable diseases. We develop these efforts into tobacco control programs and healthy diet through public activities, campaigns, and policy advocacy.



Tobacco Control

2023 marked eight years of CISDI's journey in encouraging tobacco control advocacy. It started from education on preventing tobacco consumption for teenagers, and then expanding it to excise advocacy efforts for tobacco control since 2018. In 2023, CISDI together with civil society network partners actively monitored the tobacco control discourse in the National Medium-Term Development Plan or Rencana Pembangunan Jangka Menengah Nasional (RPJMN), and the discussion of the Health Bill until it was passed as law, with its derivative regulations. One of the achievements of the Health Law advocacy process was the mention of electronic cigarettes as a tobacco product. This gave hope for strengthening control of electronic cigarettes in the future. In April 2023, we also sent a Letter of Support for the Accelerated Revision of Government Regulation number 109 of 2012 to the Indonesian Minister of Health and provided support for the draft of Health Government Regulation for articles related to tobacco control.

To encourage scientific public discourse and evidence-based government policy, we produced a number of researches and studies, including collaborating with the Institute for Health Research and Policy University of Illinois Chicago (UIC) to conduct an economic study entitled "[The Impact of Cigarette Prices on the Likelihood of Smoking Cessation Among Adult Smokers in Indonesia](#)". The results of this study further strengthen the evidence that increasing cigarette prices through excise can reduce smoking prevalence.



We conducted another study entitled "[The Association between Loose Cigarette Purchase and the Frequency, Intensity, and Initiation of Cigarette Use among Adolescents: A Mixed-Method Study in Indonesia](#)" explores the phenomenon of loose cigarette purchase transactions among teenagers. The study shows that they spent most of their money around IDR 30,000 to IDR 200,000 for tobacco products. These findings support a ban on loose cigarette sales as well as age limits on purchasing tobacco products and enforcement of related laws.

We also presented our studies in academic forums, including in Indonesian Health Economist Association (INAHEA) Conference to present the results of our research entitled "[The Impoverishing Effect of Tobacco Use in Indonesia](#)" which found that smoking family members can spend IDR417,074 to buy cigarettes, or 10-11% of total household expenditure every month. This 10-11% expenditure on cigarettes 'eats up' a portion of monthly household expenditure that could have been diverted to finance other essential needs, such as nutritious food, education, and health.

As part of our efforts to involve young people, we are continuing the Youth Representative Council (DPRemaja) 2.0 program as one of our initiatives to involve young people in tobacco control advocacy through the concept of youth mobilization. Out of 1,203 applicants, we selected 15 people as members of the DPRemaja this time. Participants came from various regions, reaching new cities such as Aceh, Bengkulu, Sumedang, Tegal, Pekalongan, Surabaya, Samarinda, Denpasar, and Kupang. Through the concept of involvement and developed participation, DPRemaja participants were encouraged and supported to be able to reach out to stakeholders in their region to pursue advocacy and campaign practices related to tobacco control.





In the middle of the year, we also developed a public discussion format entitled "Open Voice Jakarta" to raise discussions on tobacco issues by involving communities, government representatives, and experts. Throughout the year, two Open Voice Jakarta sessions were held, the first to raise the challenge of tobacco control advocacy in Indonesia, which coincided with World No Tobacco Day, and the second to enliven National Children's Day by raising topics related to the target of reducing the child smoker prevalence in the 2023-2024 RPJMN.

We also made efforts to reach a wider public through the social media campaign @sebelahmata_cisdi which succeeded in reaching 22,696 social media users on Instagram. Followed by the "Behind One Stick" Film Roadshow which took place organically in several cities, one of which was at the "8th Indonesian Conference on Tobacco or Health (ICTOH)" held by the Tobacco Control Support Center (TCSC) and the Indonesian Public Health Expert Association (IAKMI) in Magelang, and film screenings in three cities, namely Medan, Solo, and Palu.

Apart from that, we were also involved in international forums, among others, as a panelist at the Partners Meeting in New York to convey lessons learned from the tobacco excise study and advocacy processes in Indonesia in early 2023. Armed with lessons learned over time, CISDI will continue and expand tobacco control initiatives. In the future, CISDI will continue to produce scientific evidence and oversee the tobacco excise policies, as well as disseminate information about the dangers of tobacco products through CISDI channels considering the accessibility of these products for too many Indonesians





Healthy Food Policy

Non-communicable diseases have become the biggest contributor to morbidity and mortality rate in Indonesia in recent decades. The drastic increase in non-communicable disease cases should be seen as a serious health crisis faced by Indonesia. A significant contribution to this threat comes from over consumption of products high in fat, sugar, and salt (HFSS). CISDI highlights the unhealthy, increasingly obesogenic environment, starting with the massive increase of sugar-sweetened beverages (SSB) as a crucial aspect of the social determinants of health.

Through the healthy food policy advocacy activities, CISDI is committed to strengthen the existing programs and continue our advocacy efforts to push for effective public health policies and better public understanding regarding the consumption of products high in sugar, salt, and fat. From education and public participation mobilization to developing studies, and policy advocacy.

In 2023 World Obesity Day, CISDI held a public discussion titled "The Hidden Crisis of Obesity" in collaboration with UNICEF and the Ministry of Health. In this discussion, we emphasized the importance of understanding obesity with body mass index indicators, and how obesity prevalence in Indonesia is exacerbated by SSB consumption. We also highlighted that obesity is not only caused by individual factors, but is also influenced by the environment. Therefore, it is crucial to provide adequate regulatory support, including the implementation of SSB tax , to create an environment that can support a healthier lifestyle.



In addition to closely connecting with the public and development partners, CISDI collaborated with various parties to encourage healthy diet campaigns. One of them was with HIA Everywear where we held #Hi_LadiesTalk Chapter 10 that focused on "Healthy Diet and Mindful Eating to Improve Sports Performance". Then, to celebrate National Children's Day 2023, we used storytelling to educate children about healthy and unhealthy drinks. Moreover, CISDI also actively participated in the National Consultation across Ministries/Agencies in April 2023, presenting the urgency of SSB taxation in Indonesia and discussing progress and related challenges with stakeholders. These activities demonstrated CISDI's commitment to increase public awareness and health.

In the policy advocacy domain, together with the civil society coalition including the Jakarta Citizens Forum or Forum Warga Kota Jakarta (FAKTA) and the Indonesian Consumers Foundation or Yayasan Lembaga Konsumen Indonesia (YLKI), CISDI urged the government and the House of Representatives or Dewan Perwakilan Rakyat (DPR) to immediately implement excise tax on SSB in 2024 state budget draft ratification. We also advocate for other policies that will support the fiscal measure such as: reformulation of products, more effective food labelling, and regulating marketing and promotion of HFSS products among others. In the context of ratifying the Health Law, CISDI also took a role in overseeing the formulation of the Health Government Regulation draft on controlling the HFSS consumption.

In terms of social media reach, the Instagram account **@fyindonesians** recorded significant growth in followers and reach, from 13,069 in January 2023 to more than 22.1K, with a total reach of almost 2 million users. On X, our followers grew by more than 3,000, reaching 8K, with this year's total impressions of more than 4 million. Social media activation was also executed through various collaborations, one of which is with the creator **@GambarNana** who successfully delivered our message through her comics to increase public understanding about diabetes and the over consumption of boxed flavored milk that is often added with plenty of sugar.





We also optimized the momentum ahead of the 2024 general election to highlight the shift in commitment to control the consumption of risky products, including SSB and tobacco, to the President-Vice President candidates coalition. In collaboration with Bijak Memilih platform, we held a discussion event entitled "Excise on SSB and Cigarettes for Healthier Indonesia," involving health experts, representatives of the Ministry of Health, and the campaign teams of presidential and vice-presidential candidates.

Armed with concrete experience in combining advocacy and campaigns, these advocacy efforts can become the basis for future public understanding and to create effective policies that could mitigate the health crisis threat due to over consumption of high-risk food and beverages.



Since August 2022, Food Policy has gathered public support to urge policy makers at the national level to ratify the implementation of excise on SSB.

After more than a year running, this petition has gathered more than 18,000 supports from the public as of March 2024.



Please sign and be part of the petition



Advocating Health Law and Its Derivative Regulations

The year 2023 would also be a new chapter for the health sector in Indonesia, after the passing of Law no. 17 of 2023 on Health in July 2023. This Health Law has become an Omnibus product that combines and eliminates 11 health-related regulations.

CISDI understands that laws related to health in Indonesia need updating, especially on improving the health system, strengthening primary health care services, controlling dangerous products and other things. Despite the urgency for the update, CISDI regrets that the discussion process was not inclusive and comprehensive as well as the hasty passing of the law. As many articles were merged in this law, the complications of issues and impacts must also be studied thoroughly so as not to have a negative impact on society.

Since its inception, the drafting process of the Health Bill has been surrounded by both support and criticism. Criticism is mainly highlighted due to the lack of meaningful civil society involvement and limited public access to the bill. CISDI, together with the civil society coalition, has been actively conducting advocacy, including sending three problem inventory list (DIM) to various related stakeholders. Furthermore, CISDI also facilitated a Public Discussion entitled "Public Interests Yet To Be Included in the Health Bill" to highlight public interests that have not been accommodated in the bill and urge a delay in its ratification in order to strengthen the health system.



Related to the substance, CISDI gave several primary notes related to the draft and problem inventory list of the health bill which has now been ratified. First, the Health Bill's PIL eliminates the health sector's mandatory spending of 10% of the state budget or *Anggaran Pendapatan dan Belanja Negara* (APBN) and regional budget or *Anggaran Pendapatan dan Belanja Daerah* (APBD). Second, the bill has not been able to facilitate substantive strengthening of community health workers, especially through mandatory wage provision. Third, the bill has not expanded the definition of vulnerable groups in a concrete way and facilitated non-discriminatory health care services. Fourth, CISDI encourages civil society proposals to include regulations prohibiting cigarette advertising, promotion, and sponsorship in the bill.

We took strategic advocacy measures, including the formulation of problem inventory list and supplementary advocacy documents, and holding discussions with the press to highlight notes and gaps in existing policies. Based on these notes and analysis, CISDI expressed several positions and views, including urging a delay in ratifying the Health Bill, and making the discussion process more participative.

The advocacy efforts that CISDI has performed since late 2022 have yielded results. Some of CISDI's inputs contained in the problem inventory list were included in several articles and explanatory articles of Law 17 of 2023 on Health. Among them is article 28 paragraph 4 concerning health care services that cover vulnerable communities and are inclusive, non-discriminatory. This article is also strengthened by an explanatory article which provides an operational definition of vulnerable groups.

Moreover, CISDI's input for providing incentives to community health workers has also been included in article 35 paragraph 6 of the Health Law even though it is yet compulsory. To control health risk factors, CISDI's proposal to expand the coverage of tobacco products to electronic cigarettes was stipulated in article 149 of the Health Law. Meanwhile, to strengthen primary health care services, CISDI's input was reflected in article 31 paragraph 3 points A-C of the Health Law which expands the scope of primary health care services to improve health determinants.

Now that the new Health Law has been ratified, CISDI is focusing on advocacy to ensure the process and substance of the Derivative Government Regulation Drafts or *Rancangan Peraturan Pemerintah* (RPP) of the Health Law. Some of them are already in progress, namely urging for control of food products that are high in salt, sugar, and fat, as well as tobacco products and electronic cigarettes where CISDI urges comprehensive control to push smoking prevalence up to 16% in 2030, banning cigarette advertising, and prohibition on purchasing loose cigarettes for students in Indonesia. In realizing non-communicable diseases control, we encourage the expansion of policy instruments, cross-sector collaboration, and paying attention to the needs of vulnerable groups. In addition, we also urge the realization of a decent work situation and welfare for community health workers.



Investing in People and Community

We believe that public power is the driving force in various programs and advocacy for health system transformation. Therefore, CISDI is developing efforts, spaces, and mediums to gather the community and involve them in mainstreaming health. In 2023, we expressed this mission through the PHC Forum, PHC Fest, Health Inc, and UN General Assembly side events.



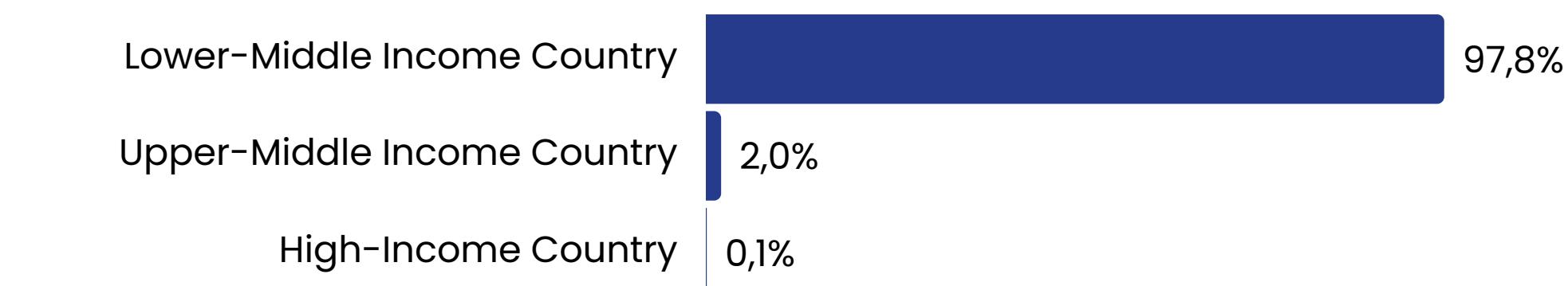
Primary Health Care Forum 2023

"Towards health equity and resilient communities"

In 2023, CISDI for the first time initiated the Primary Health Care (PHC) Forum as a global forum for primary health care actors to interact, exchange experiences, and bolstered commitment to strengthen primary health care services. PHC Forum 2023 was held on November 13-14, 2023 in Jakarta with a spirit of collaboration and active participation of civil society in realising global resilience that focuses on health.

This event also marked the launch of CISDI's White Paper entitled "Indonesia's Health Sector Development (2024-2034): Designing a Future for Policy and Delivery". Involving 64 speakers and 783 participants representing various institutions throughout the world, the PHC Forum also held a series of discussions and talks on the agenda of strengthening primary health care services.

Percentage of participants based on country of origin





In addition to the main event which lasted in two days, the PHC Forum also held various activities involving various parties. Through the Call for Papers, we open opportunities for researchers and academics to propose scientific outcomes that support the urgency and agenda of strengthening primary health care services. Furthermore, through the Competence Forum, we organize discussions between various stakeholders, including civil society, government institutions, development partners, and communities involved in strengthening primary health care. The Competence Forum agenda includes an in-depth understanding of strategic issues such as innovation, roadmaps and priorities in strengthening primary health care services, and cross-sector issues such as the climate crisis and health workers training.

In terms of communities and civil society organizations involvement, the PHC Forum provides capacity building opportunities for those who play a strategic role in strengthening primary health care services. Through the Health in All Policies (HiAP) Innovation Bootcamp, 52 individuals affiliated with various local communities/organizations in Indonesia received materials and opportunities to build networks related to mainstreaming health in intersectional policy and advocacy. In addition, there were PHC Awards to recognize the extraordinary contributions of civil society actors and service providers in strengthening primary health care. Moreover, the Anugerah Karya Jurnalistik or Journalistic Work Award was held to appreciate journalistic works that promote narratives about primary health care services.





The PHC Forum was held with collaboration and support from partners, among others, ACCESS Health International, Joep Lange Institute, PATH, J&J Foundation, CHIC, and AIPI. The PHC Forum would issue a recapitulation of discussion results and analysis of the need for further discussion in an Outcome Document to be disseminated in 2024.

Co-Initiator



Co-Host Competence Forums



White Paper Launch Partners



Knowledge Partners



Media Partner



Community Partners



Exhibition Partners





PHC Fest

“Affordable and Accessible Health”

If health discussions are often presented in a formal and rigid manner, through the Primary Health Care (PHC) Fest, CISDI presents a festival that conveys a narrative about strengthening health care services in a cheerful and joyful manner. The aim is that the health discourse and agenda can be better known and widely shared by all groups.

PHC Fest was celebrated at the Creative Hall, M Bloc Space, South Jakarta on May 27-28, 2023, and succeeded in reaching ± 1,200 visitors through various activities from public discussions, free health examinations through the 'Puskesmas Kaget', launching of documentary films, photo exhibitions, to interactive corners. Even though it was presented lightly, PHC Fest still presents a rich perspective on the urgency and advocacy of health issues, including primary health care services, community health workers stories, and the progress of tobacco control advocacy. PHC Fest ended with a standup comedy by Boah Sartika. The event continued with a photo exhibition up to April 2, 2023.

In addition, Puskesmas Kaget was one of the highlights of PHC Fest by collaborating with various organizations and communities. Duplicating the posyandu mechanism which has several checkpoints, visitors were invited to visit several free health examination tables and collect stamps which were then exchanged for interesting merchandise. The basic health examination tables (blood pressure, blood sugar, cholesterol, and uric acid) were managed by Pencerah Nusantara Alumni, the nutrition consultation table was managed by the CISDI's Food Policy Team in collaboration with ILMAGI, the mental health education table was managed by Into The Light, the TB education table was managed by Stop TB Partnership Indonesia, and the reproductive health consultation table was managed by Angsamerah. Moreover, PHC Fest also collaborated with @komikrukii who drew random sketches of 25 visitors.



Expressing health through creative process

Documentary Film Screening “The Next Door Heroes”



Photo Exhibition “Asih itu Hening: The Invisible Work of Health”

After being presented in 2022 during the celebration of 'a decade of Pencerah Nusantara', the photo exhibition "Asih itu Hening" or "Compassion is Silence", a collaboration between CISDI and Arkademy Project, was being re-presented to express the stories and concerns of the community health workers

Being a part of PHC Fest, "Compassion is Silence" was presented in the M Bloc area for seven days and was visited by more than 1,300 people. It did not stop there, "Compassion is Silence" was also presented and could be seen in a different presentation at the PHC Forum, November 2023.





Interactive Collage Art with Ika Vantiani

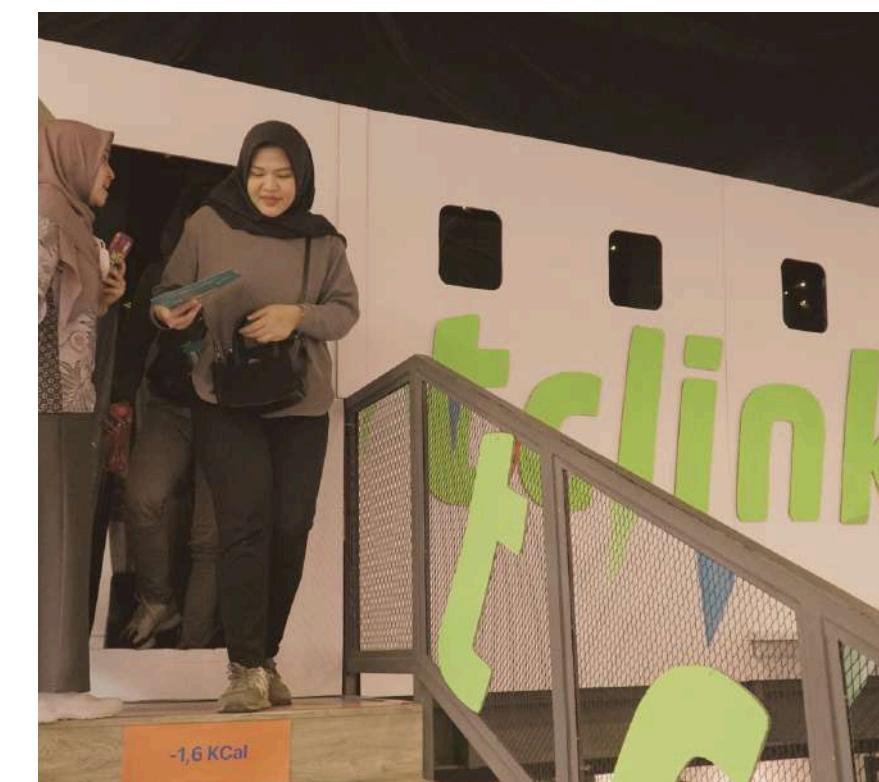
In collaboration with Ika Vantiani, CISDI tried to capture public aspirations regarding perspectives and hopes for health in Indonesia.

These aspirations were collected in an interactive collage installation where visitors could collectively design magazine pieces that are randomly put together and attached to a puzzle-shaped board.



TC Link: Takeoff to Face Tobacco Control Turbulence

Collaborating with several organizations that focus on tobacco control, PHC Fest presented an interactive airplane-shaped installation that invites visitors to sit and enjoy an audio-visual presentation of year-to-year journey and challenges of tobacco control advocacy in Indonesia.





UNGA Side Event: Overseeing the Global Health Agenda

CISDI in collaboration with three global partners, namely Joep Lange Institute (JLI), Pandemic Action Network (PAN), and Global Public Investment Network (GPIN), held two side events during the UN General Assembly (UNGA) which was held in September 12-16, 2023 in New York.

This annual UN assembly is usually punctuated by various forums or high-level meetings to discuss a number of important agendas, including urgent topics that have high relevance to the current global situation. In the health sector, there were three high-level meetings, namely the High-Level Meeting on Pandemic Prevention, Preparedness, and Response, the High-Level Meeting on Fighting Tuberculosis, and the High-Level Meeting on Universal Health Coverage (UHC).

During the UNGA, many NGOs and civil society held side agendas or side events, including CISDI and its global partners who held two side events in New York. The first public discussion was entitled **"Actualizing a Whole-of-Society Approach in Pandemic Prevention, Preparedness, and Response (PPPR),"** which focused on the importance of meaningful civil society involvement in pandemic governance. We also highlighted the intersectionality of the pandemic on gender and environmental issues as well as global strategies for accessible and sustainable pandemic financing. In this discussion, the knowledge and experience of civil society were mentioned as important aspects in pandemic prevention, preparedness, and response, highlighting the importance of gender and intersectionality approaches, and expressing the need for greater investment in human resources for health.



The second discussion is entitled "**Finding a New Balanced Financing Strategy: Politics Versus Reality in Achieving Universal Health Coverage (UHC)**". This discussion focused on planning the future of post-pandemic health financing and strengthening the investment in primary health care services. This discussion emphasized the importance of new financing strategies in achieving Universal Health Coverage globally, with an emphasis on improving access and quality of health care services, as well as empowering communities, especially women, and new models of patient-centered primary health care.

These two activities provided a forum for CISDI to share ideas, build partnerships, and contribute to the progress of the global health agenda. We also involved various parties, including health experts, academics, and stakeholders, to discuss innovative solutions to current and future global health problems.





Health inc

Realizing the need for an interaction forum between health issues and cross-sector discourse, in 2023, CISDI developed Health Inc as a forum to discuss health issues and their intersection with non-health issues. With the spirit of Inspire, Network, Collaborate as the 'Inc' acronym in Health Inc, we aimed to enrich perspectives and expand the room and opportunities for collaboration with multi-stakeholders as a part of the organizers. Moreover, Health Inc is a networking forum for those who are interested in similar issues.

After holding Health Inc, CISDI sent a newsletter addressed to participants and also TRACK SDGs members. This newsletter contains reading recommendations on certain topics, information on the SDGs agenda in the near future, and profiles of TRACK SDGs members that highlight the stories of young development actors from the field. A total of three newsletters had been sent in 2023 with the topics of health in all policies, youth and politics, and health and human rights. The average Click-Through-Rate (CTR) reached 3.51% (above the non-profit average of 2.7%).



Health Inc "Walk Healthily, Don't Forget to Use Public Transportation"

Coinciding with the Jakarta MRT Day celebration, on March 25, 2023, CISDI collaborated with the Martha Christina Tiahahu Literacy Park to organize Health Inc to discuss the importance of the availability and the use of public transportation that is capable of supporting people's mobility according to their needs.

Presenting six speakers, including representatives from ITDP Indonesia, Greenpeace, DKI Jakarta Transportation Office, Bus Stop to Bus Stop Community, and MRT Jakarta, this conversation explored how adequate public transportation can improve public health quality. A total of 33 participants attended, both those who came because they had previously registered and those who were passing through and were interested to join (on the spot).

Continuing the 'Puskesmas Kaget' concept from PHC Fest, every Health Inc activity is always complemented with free basic health examinations (blood pressure, blood sugar, cholesterol, and uric acid). This time, CISDI collaborated with students from the Faculty of Nursing, University of Indonesia.

During the networking session, participants were enthusiastic about getting to know each other through *bingo* card games.





Health Inc "Sandwich Generation: Squeezed Between Reality and Expectation"

On July 22, 2023, CISDI held Health Inc entitled "Sandwich Generation: Squeezed Between Reality and Expectation". At this Health Inc, we discussed the phenomenon of a generation that experiences double economic responsibilities, so that the impact is not only felt in the economic aspect but also mental health.

The talk show session presented speakers who brought various perspectives, including Kompas R&D researchers, financial trainers, and representatives of Remisi - an organization that focuses on fulfilling mental health rights. A total of 55 participants attended and were active in the discussion session.

In addition to discussions in the talk show session, the Health Inc was equipped with an interactive 'Journaling' Workshop session with @ter.ta.ta. The free basic health examinations on this Health Inc were in collaboration with Bidan Membantu. The health examinations were not only taken by Health Inc participants but also many park visitors who passed by. A total of 72 people received these basic health examinations.

We also collaborated with Social Connect who hosted the event. In this Health Inc, we tried the concept of speed dating for the 45-minute networking session.





Research and Publications

Throughout 2023, CISDI produced various studies and publications, most of which can be accessed by the public.



Strengthening Primary Health Care Services

Research and Publication



Policy Study of COVID-19 Vaccination Program Inclusiveness for Indigenous Communities and Vulnerable Groups

This publication is the result of a mixed methods research. The qualitative approach allows in-depth exploration of various dimensions of the health system resilience framework for implementing the COVID-19 vaccination program in indigenous communities and vulnerable groups in Indonesia. It is complemented by a quantitative approach in collecting budget data and its descriptive analysis. One of the aims of this study is to map the situation and challenges of implementing vaccination for vulnerable groups in Indonesia, including the financing aspect.

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Overview of the Puskesmas' Needs and Readiness in Indonesia in Facing the COVID-19 Pandemic

CISDI mapped the puskesmas situation and needs during the COVID-19 pandemic. Specifically, this survey aims to identify the puskesmas situation in terms of human resources, management, health care services utilization, infection prevention and control (IPC) and personal protective equipment (PPE), the COVID-19 pandemic response through testing, tracing, treatment (3T), and vaccination, data and information as well as the involvement of community health workers in the pandemic response, and essential health care services.

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Collection of Nutrition, Hypertension, and Diabetes Mellitus Service Innovations at PUSPA Puskesmas 2022

This book tries to collect innovations from the 2022 PUSPA locus puskesmas which was initiated by the PUSPA Team together with the puskesmas. This book explains the implementation steps and strategies for developing innovation, so that it can be a reference and lesson learned to be applied in health care services, especially puskesmas.

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Playbook: Adoption, Contextualization, and Adaptation of the Integrated and Champion Puskesmas (PUSPA) Program

CISDI compiled the PUSPA's Playbook after three years of work in West Java. This guideline can be a source of knowledge and inspiration for other agencies who also aspire to make puskesmas in Indonesia to become an integrated and champion health care service by implementing the pillars of the PUSPA program.

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An Act to Strengthen Basic Health Care Services: The Bloom of PUSPA Amidst the Pandemic

This book explains the intricacy of the PUSPA program, starting from its historical context, its origins, to the experience of its implementation when the disastrous situation of the pandemic was at its peak.

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Policy Studies

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Policy Brief
Actualizing Investing More and Investing Better for UHC Through PHC Strengthening
Center for Indonesia's Strategic Development Initiatives

Background
 UN Member States are invited to set new political commitments and targets on universal health coverage (UHC) at the UN High Level Meeting on UHC and its implementation (HLM) and submissions (HS) in the three HLM sub-themes around September 2023 at the UN Headquarters in New York. Recognizing that the UN HLM Political Declaration are expressions of the world government's intent, position, and priorities, and to support for a stronger, longer-term, and more progressive language in the upcoming political declarations for people-centered, equitable, gender-inclusive, and rights-based approach (UHC, PPPR, and TB approaches and responses).

In this brief, we specifically appeal for a stronger commitment to robust and impactful investments in primary healthcare services, as well as an effective and efficient allocation of financial resources to ensure equitable and sustainable financial protection for everyone but mostly the most vulnerable. This appeal is based on the fact that health is a human right, enshrined in the UN Charter and the Universal Declaration of Human Rights, and that the right to health is a key to fulfilling the right to development. A lot of people still need to pay out-of-pocket and fall into poverty to access quality health services. PHC is the best point of care for communities that play a central role in providing equitable and sustainable health services, thus paving the way for UHC. Financial protection should be available through strengthening worldwide primary health care (PHC) systems and making them accessible and affordable.

Overarching Principles
 This statement and call to action are guided by the below overarching principles:
 • A people-centered approach that focuses on responses and systems oriented on the health needs of individuals and communities and is premised on sustainable health values and principles such as human rights, dignity, non-discrimination, participation and empowerment
 • A multi-stakeholder approach that involves public, private, and community, ensuring that all stakeholders are included in meaningful engagement from planning to evaluation of health policies

Policy Brief: Actualizing Investing More and Investing Better for UHC Through PHC Strengthening

In this report, we specifically call for a commitment to strong and impactful investments in strengthening primary healthcare services to ensure fair and sustainable financial protection for all, especially for the most vulnerable.

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Policy Brief
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 • A multi-stakeholder approach that involves public, private, and community, ensuring that all stakeholders are included in meaningful engagement from planning to evaluation of health policies

Policy Brief: Global and National Imperatives toward a Better Prepared World Against Future Pandemics

The UN High Level Meeting on Pandemic Prevention, Preparedness, and Response (PPPR) is an opportunity to focus on strategic options for the future. As food for thought, this policy brief aims to identify key areas at global and national levels to be considered by the Indonesian Government.

We call on the Government of Indonesia to hold a robust position, enabling the capacity to influence world leaders to make political commitments on identified key areas this policy brief provides.

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Scientific Publication

Presented at **The 9th International Conference on Public Health (ICOPH) 2023:**

- **Knowledge Retention of Community Health Workers After a Pre-Service Training: An Evaluation for Community-Based COVID-19 Response in West Java, Indonesia** (related to PNP)
- **Preparedness of Primary Health Care for COVID-19 Pandemic Response in Indonesia: A Survey in 34 Provinces** (related to Puskesmas Overseeing)

Presented at **The 8th Indonesian Health Economist Association (INAHEA) 2023:**

- **Assessment Needs of Community Health Worker Program towards Healthcare Resilience for post-pandemic COVID-19: A Study Case in West Java, Indonesia** (related to Puskesmas Overseeing)
- **Why Should Community Health Workers be Recognized as Professionals? A Rapid Review Study** (related to PNP)

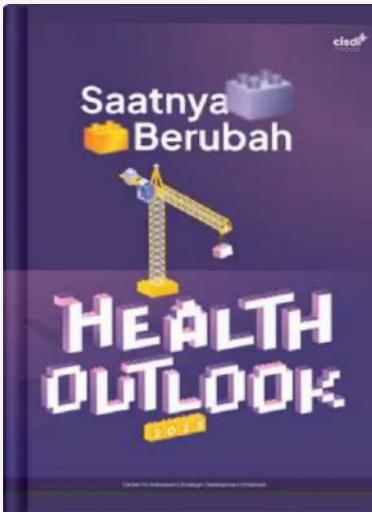
Presented at **National Forum on Indonesian Health Policy:**

- **Should the Role of Health Cadres in Primary Health Care Transformation be Recognized?** (related to PNP)



Health System Reform

Research and Publication



2023 Health Outlook: Time to Change

The Center for Indonesia's Strategic Development Initiatives (CISDI) has published the 2023 Health Outlook to provide directions and recommendations for the government and as a reference for other stakeholders in determining priorities for improving Indonesia's health policy.

This study contains a flashback at health policies and the performance of the Indonesian health system throughout 2022 amidst the COVID-19 pandemic, mapping health development challenges, and recommending policy designs and health development operations that might occur in 2023.

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White Paper: Indonesia's Health Sector Development (2024-2034)

This white paper is formulated using foresight methodology to map the future of health sector development in Indonesia over the next decade. It formulates recommendations for policy improvements as the world prepares to face changing development dynamics. It aims at providing insights and recommendations for all national and regional stakeholders who are collaborating for the health sector.

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Special Rubric: Review of the Health Law



Health Bill's Problem Inventory List: Realizing the Fulfillment of the Health Rights of All Community Groups

In this study, CISDI noted that the Health Bill being drafted by the Government together with the parliament could have a direct impact on the national health system and the health of all communities in Indonesia. This study specifically presents an analysis of 9 issues: 1) Integration of Primary Services, 2) Community Health Workers, 3) Vulnerable Communities, 4) Governance, 5) Control of Non-Communicable Diseases, 6) Safe Abortion, 7) Community-Based Surveillance, and 8) Community Role in Health Delivery. After considering various things, especially sociological aspects in making legal products, we recommended that the Health Bill drafting team under the Ministry of Health and the Legislative Body amend, change the explanatory paragraphs and/or articles to strengthen the national health system through the momentum of drafting the Health Bill.

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Health Bill's Problem Inventory List: Improving the Quality of Primary Health Care Services Through the Health Bill

Through this Problem Inventory List, the Primary Health Care Transformation Coalition encourages the expansion and improvement of the quality of primary health care services. First, emphasizing the role of the private sector in primary health care services, preventive services are expanded to include education, screening, surveillance, vaccination, and provision of prophylaxis; implementing the principles of independence and partnership in the delivery of primary health care services; changing the purpose of death registration so that it is aimed at health policy planning and improving the quality of health care services for death registration to make it more inclusive.

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Special Rubric: Review of the Health Law



Health Bill's Problem Inventory List: Protecting Society through Gender Perspective and Intersectionality in the Health Bill

The Civil Society Coalition for Gender Justice and Vulnerable Groups compiled a Problem Inventory List as input for the Health Bill. In this document, the coalition specifically notes several articles and provisions that risk having a direct or indirect impact on public health.

This study focuses on issues of vulnerable communities, safe abortion, and reproductive health. The coalition recommends changes to a number of articles, including expanding the definition of vulnerable communities and medical services for legal purposes to provide referrals for victims of violence.

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Policy Brief: Public Interests that Should Be Included in the Health Bill

In this Policy Brief, CISDI presents recommendations by highlighting crucial issues that are still missing in the Health Bill. These include Mandatory Spending of 10% of the state budget and regional budget, the lack of community health workers institutionalization, and the provision of incentives for community health workers, which is not yet compulsory.

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Health Bill's Problem Inventory List: Positioning Community Health Workers in the Health Bill

The Community Health Workers Welfare Coalition is pushing for fundamental changes related to the welfare of community health workers in line with the increasing responsibility and demands on them.

Through this PIL, the coalition recommends providing mandatory incentives to community health workers, and encouraging the recognition of community health workers position as Human Resources for Health.

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Special Rubric: Review of Derivative RPP of the Health Law



Problem Inventory List on Derivative RPP of the Health Law

CISDI has prepared a problem inventory list on the Derivative RPP of the Health Law, as a general reference for government consideration in drafting this regulation, so that its implementation runs well and can prioritize the principles of justice and equality.

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Factsheet on Derivative RPP of the Health Law: Community Health Workers for the Realization of Public Health

This factsheet is the result of CISDI's study on the Derivative RPP of the Health Law, comparing it with existing academic literature, and seeing that this RPP has the potential to be developed into a regulation draft that can realize decent work and welfare for community health workers.

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Factsheet on Derivative RPP of the Health Law: Comprehensive Control of Tobacco and Electronic Cigarette Products

Through this factsheet, we explain in more detail the findings and recommendations on tobacco control issues in regulations derived from the Health Law. It is hoped that this document can be taken into consideration by the government in improving the derivative RPP of the Health Law.

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Factsheet on Derivative RPP Derived of the Health Law: Comprehensive Control of Non-Communicable Diseases

Through this document, we explain in more detail the findings and recommendations on the issue of non-communicable diseases (NCDs) in regulations derived from the Health Law. It is hoped that this document can be taken into consideration by the government in improving the derivative RPP of the Health Law.

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Tobacco Control

Research and Publication

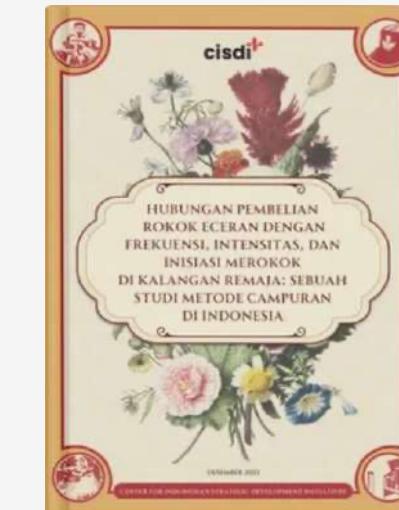


The Impact of Cigarette Prices on the Likelihood of Smoking Cessation Among Adult Smokers in Indonesia

This research highlights important issues related to low cigarette excise and ineffective tobacco control policies in Indonesia. Focusing on the impact of rising cigarette prices on the likelihood of smoking cessation among adult smokers, this study conducted a duration analysis by constructing a pseudo-panel dataset using 2021 Global Adult Tobacco Survey (GATS) data. This study shows a strong positive correlation between increases in cigarette prices and the likelihood of smoking cessation, emphasizing the importance of more effective tobacco excise policies.

[Download](#)

Also published on [Tobacconomics](#); policy brief in [Tobacconomics](#)



The Association between Loose Cigarette Purchase and the Frequency, Intensity, and Initiation of Cigarette Use among Adolescents: A Mixed-Methods Study in Indonesia

The existence of cheap sales of loose cigarettes and the increase of informal retailers who sell loose cigarettes are challenges in reducing tobacco consumption among Indonesian adolescents. The quantitative findings of this study show that purchasing loose cigarettes in the past 30 days is significantly correlated with 20 days of smoking or less in the past month, consuming five cigarettes or less per day, and having lower nicotine dependence.

Meanwhile, our qualitative findings reveal that 7 out of 10 students bought loose cigarettes when trying to smoke for the first time, students spent at least half their weekly money on tobacco products, from IDR30,000 to IDR200,000. This amount is equivalent to half of weekly average spending per capita of the Indonesian population.

[Download](#)

Policy Studies



Factsheet on Derivative RPP of the Health Law: Comprehensive Control of Tobacco and Electronic Cigarette Products

Through this factsheet, we explain in more detail the findings and recommendations on tobacco control issues in regulations derived from the Health Law. It is hoped that this document can be taken into consideration by the government in improving the derivative RPP of the Health Law.

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Scientific Publication

Presented at [The 8th Indonesian Health Economist Association \(INAHEA\) 2023](#):

- ***The Impoverishing Effect of Tobacco Use in Indonesia***



Controlling the SSB Consumption

Research and Publication



Low-or Zero-Calorie Sweetened Beverages: Health Impact and Implementation of Excise Policies in Various Countries

Through this publication, CISDI released the results of a scoping review on the impact of artificial sweeteners on health as well as the practice of implementing excise on artificial sweeteners in various countries.

[Download](#)

*document is currently only available in Bahasa Indonesia



Implementation of Excise on SSB in Southeast Asia: A Learning for Indonesia

This research employs literature review to see how the process of implementing SSB excise in Southeast Asia, the supporting factors, obstacles, and challenges faced as a learning material for implementing SSB excise in Indonesia.

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Factsheet on SSB Consumption in Indonesia

This publication releases several findings regarding household SSB consumption patterns in Indonesia based on data from the National Socioeconomic Survey or Survei Sosial Ekonomi Nasional (SUSENAS) in 2020 - 2022.

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Policy Studies



Factsheet on Derivative RPP Derived of the Health Law: Comprehensive Control of Non-Communicable Diseases

Through this document, we explain in more detail the findings and recommendations on the issue of non-communicable diseases (NCDs) in regulations derived from the Health Law. It is hoped that this document can be taken into consideration by the government in improving the derivative RPP of the Health Law.

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Scientific Publication

Presented at [The 8th Indonesian Health Economist Association \(INAHEA\) 2023](#):

- Taxing Sugar-Sweetened Beverages in Indonesia: Projections of Demand Change and Fiscal Revenue***



CISDI in Public Domain

In 2023, CISDI took great initiative in designing campaigns and publicity programs to improve the quality of primary health care services that are open to the entire public.



The Summary of Media Activities

Throughout 2023, there were at least three most popular themes being discussed by the media, namely the **Health Bill, SSB excise, and tobacco control**. The Health Bill was discussed in 129 reports, followed by SSB excise with 87 reports, and tobacco control with 67 reports.

CISDI has issued statements regarding the Health Bill since October 2022 and is monitoring it throughout 2024 through various agendas: hearings, press conferences, and coalition formation. As a result, CISDI has become the leading voice on this theme among civil society and journalists.

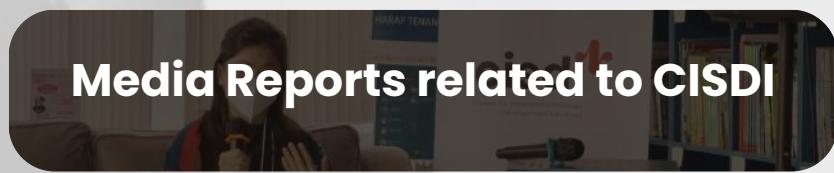
Meanwhile for SSB excise, the high coverage is due to the consistency of the campaign on this issue. Another determining factor is the large number of research products that use a quantitative approach so that they are often cited in media reports as a source of additional information.

The issue of tobacco control itself has the same tendency as SSB excise, namely the strength of campaign consistency and good-quality quantitative and qualitative research. However, based on observations, attention to the issue of tobacco control often increases at the end of each year when the government announces a new increase in excise rates along with the following year's state budget draft.



CISDI Media Activity by the Numbers

404



Media Reports related to CISDI

5



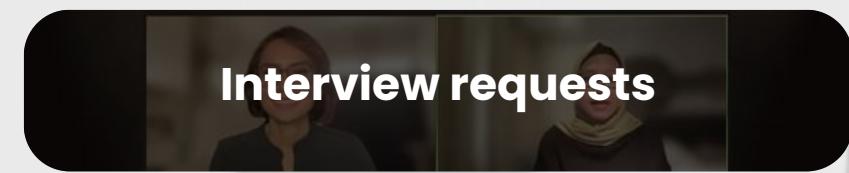
Press Conferences and
Media Activities

29



Press Release

40



Interview requests

6



Short Articles

4



Op-Ed articles in
several national media

171

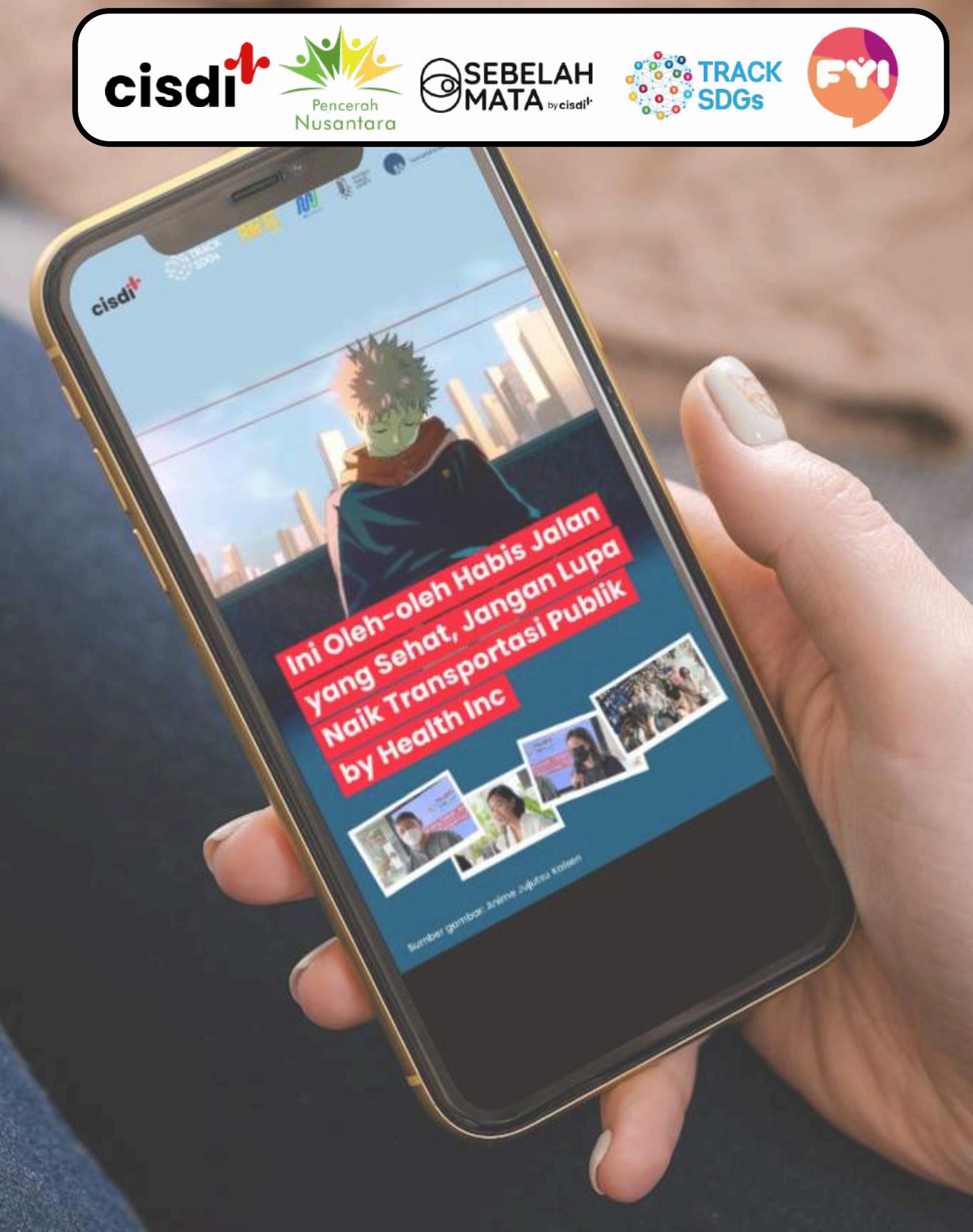


Media that registered for the
1st Journalistic Work Award

32



Published interview requests



The Summary of Social Media Activities

Social media is an effective channel for spreading the "healthy-just-equal" values believed by CISDI. We believe that campaigns via social media provide a wider reach.

Health messages posted on social media platforms can quickly spread and reach very large audiences, including groups who no longer access conventional media. This allows for even and comprehensive dissemination of information, helping people to better understand the importance of maintaining their own health and that of the surrounding community.

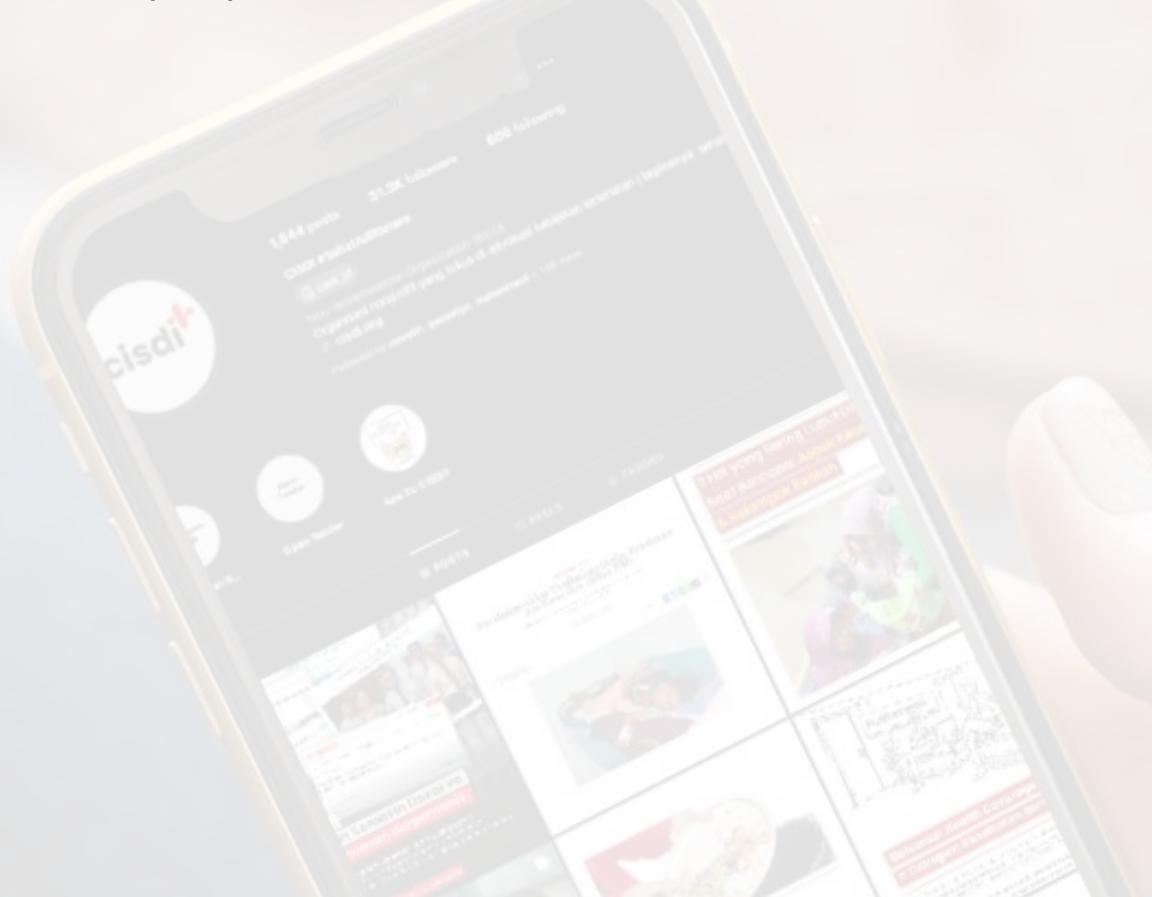
This year, we continue to maximize campaigns on Instagram, X, TikTok and LinkedIn. We created the Pencerah Nusantara TikTok account. Then, we maximized the campaign via X by accessing the blue tick feature, so that we could reach more people.



CISDI Social Media Activity by the Numbers

Our biggest challenge is to ground and simplify public health studies so that they are easier to read. For this reason, we use pop culture elements, such as references from films or songs, and memes that are relevant to the community. In addition, we also highlight stories from CISDI staff or research results on LinkedIn.

As a result, there was an average increase of 1.8 percent per month in the number of CISDI's Instagram followers. Furthermore, CISDI's Instagram has reached approximately 521 thousand accounts. As many as 370 thousand people also watched our content on TikTok.



Instagram



832 content

throughout the year on all accounts

19.776 new followers

across all accounts

Across all accounts, we managed to reach

+5,1 million accounts

@cisdi.id; @track.sdgs; @pencerahnusantara;
@fyindonesians; @sebelahmata_cisdi

Youtube



128 video

throughout the year
(101 shorts, 11 videos, 16 live streaming)

+616 subscribers

in a year (Total: 3.052 accounts
subscribe CISDI Channel)

The most watched video:

**SWEET IN THE BEGINNING BUT
SICKENING IN THE END** – 36.000
views



+11 million impressions

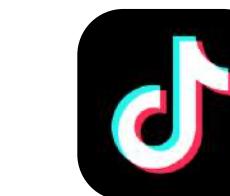
across all X accounts

+4 thousand new followers

throughout the year across all X accounts

@cisdi.id; @track.sdgs; @pencerahnusantara;
@fyindonesians; @sebelahmata_cisdi

TikTok



210 post

+1,4 million

throughout the year followers

+1,4 million people

have seen our video

@CISDI_ID; @pencerahnusantara;
@fyindonesians

LinkedIn



215 content

190

throughout the year

repost

356.605

+3.111

page views

follower increase

4,630

reactions

LinkedIn page: Center for Indonesia's Strategic
Development Initiatives (CISDI)



Public Engagements

In addition to media activities, we activated a series of activities to support more meaningful social media outreach. We did this by optimizing various momentum through forums and public discussions.

±17 Public Discussion

±3.000

Audience/Participants

- Lokapala 4.0 "Time to Change" and 2023 Health Outlook Launching
- Celebrating 2023 World Obesity Day "Move Together, Change Your Perspective"
- Health Inc "Walk Healthily, Don't Forget to Use Public Transportation"
- PHC Fest "Affordable and Accessible Health"
- Public Discussion "Public Interests Yet To Be Included in the Health Bill"
- Dissemination of Study and Public Discussion "Puskesmas National Survey During the Pandemic: Formulating Transformational Strategies of Primary Health Care Services"
- Celebrating National Children's Day #ChildrenHavetheRighttoDrinkHealthily
- Health Inc "Sandwich Generation: Squeezed Between Reality and Expectations"
- Dissemination of Policy Review and Public Discussion "COVID-19 Vaccination Program Inclusiveness for Indigenous Communities and Vulnerable Groups"

- CISDI Goes to Campus at University of Indonesia – Seminar & Talkshow "The Future of Public Health Spearheading Strengthening Primary Health Care Services"
- UN General Assembly 2023 (UNGA) New York Side Event: "Actualizing a Whole-of-Society Approach in Pandemic Prevention, Preparedness, and Response"
- UN General Assembly 2023 (UNGA) New York Side Event: "Finding a New Balanced Financing Strategy: Politics vs Reality in Achieving UHC"
- CISDI Goes to Campus at Siliwangi University – Seminar & Talkshow "The Future of Public Health Spearheading Strengthening Primary Health Care Services"
- CISDI x IM57+ Institute – Talkshow "Health for All: Building an Inclusive and Accountable Health System"
- 2023 PHC Forum "Towards Health Equity and Resilient Communities"
- Talkshow and FGD "SSB and Cigarette Excise for a Healthier Indonesia" with health experts, ministry representatives, and the campaign team for the presidential and vice-presidential candidates
- Research Dissemination and DPRMaja 2.0 Public Hearing: "A Fact about the Consumption of Loose Cigarettes and Cheap Cigarettes in Indonesia"

6

X Space

1. Sort and Choose the Contents of My Plate: Proper Nutrition, Healthy Children
2. Traffic Jams and Traffic Jams even though Komo Isn't Passing By
3. Uhuk, uhuk, casual chat amidst pollution
4. Sweet Talk: Mindful Eating, For Peaceful Mind & Body
5. The Big Sin of the Cigarette Industry on the Indonesian Economy
6. The People's Fate After the Health Bill

1

Instagram Live

CISDI x 1000 Days Fund – IG Live: "Do community health workers have a strong foot in the Health Bill?" #OverseetheHealthBill

3

Social Media Campaign

Sort and Choose the Contents of My Plate: Proper Nutrition, Healthy Children

- 9 of the 12 target puskesmas were actively involved
- Reach 34 thousand accounts

PHC Fest: Let's Joyfully Pursue Health (May 2-29, 2023)

- 692 new followers
- Reach +159 thousand accounts

PHC Forum: Towards Health Equity and Resilient Communities (June 9 – November 15)

- 2,578 new followers
- Reach + 182 thousand accounts



Special Highlights

Narrating Health Issues Through Cinema

Two CISDI documentaries entitled "The Next Door Heroes (Dari Rumah ke Rumah)" and "Behind One Stick (Di Balik Satu Batang)" were screened in various agendas throughout 2023.

Behind One Stick

A documentary film from CISDI released in 2022 seeks to answer the debate on the pros & cons of tobacco excise tax increases, as well as to answer the real problems faced by laborers and tobacco farmers in Indonesia. Throughout 2023, "Behind One Bar" was screened at:



- "Behind One Stick" Documentary Roadshow in Medan City
- "Behind One Stick" Documentary Roadshow in Palu City
- "Behind One Stick" Documentary Roadshow in Solo City
- "Behind One Stick" Film Screening in Celebrating World No Tobacco Day at MAN 2 Wates Kulon Progo in collaboration with SEMARKU
- 8th Indonesian Conference on Tobacco or Health 2023 Symposium 5 "Tobacco Tax - A Key Strategy to Reduce Smoking (Magelang)
- 100% Human Film Festival ('Road to' in Bandung)
- Group Screening of the Documentary "Behind One Stick" During the Recess Period of DPREmaja 2.0 (Samarinda, Aceh, Bengkulu, Sumedang, and Tegal)

The Next Door Heroes

In 2023, CISDI released a short documentary film "Dari Rumah ke Rumah" that introduces health worker, trusted neighbors who consistently take on the role of knowledge providers so that communities are empowered to maintain their health. The movie tells the main stories of three cadres: Arif, Ainun, and Sri. Throughout the year, the movie was screened at:



- Iftar with Community Health Workers (Bekasi Regency, Depok)
- Mondiblanc "Ngabuburit Docs on the Road" (Jakarta)
- CISDI Goes to Campus (Depok, Tasikmalaya)
- 100% Human Film Festival ('Road to' in Bandung; main event in Jakarta and Jogja)



WELCOMING RECEPTION

Our Partners

Throughout 2023, CISDI continues to open up partnership opportunities widely, for the purpose of strengthening primary healthcare and shaping a new future for the National Health System.



Strengthening Primary Health Care

Asian Venture Philanthropy Network (AVPN)



CISDI collaborated with the Asian Venture Philanthropy Network (AVPN) to innovate Inclusive Community-Based Surveillance (CBS) in 22 puskesmas in Bandung City, Depok City, and Bekasi Regency. This Inclusive CBS intervention is the foundation for restoring essential health care services for nutrition, hypertension, diabetes, as well as vaccination for vulnerable groups who experienced disruption during the COVID-19 pandemic.



Bill & Melinda Gates Foundation

The Bill & Melinda Gates Foundation is developing an investment plan for the digitalization of health care services in Indonesia. CISDI is trusted to be a partner to execute essential preparations before the intervention starts – including to facilitate observations of the current situation in several provinces as a basic assessment of public perception towards digital health care services.



Johnson & Johnson Foundation

The Johnson & Johnson Foundation is a donor organization committed to safeguarding people's health at every age and every stage of life by combining heart, science, and ingenuity to profoundly change the health trajectory for humanity. In collaboration with Johnson & Johnson, CISDI develops interventions and discourse on strengthening transformative health care services.

Kore Global Consulting Inc



Kore Global Consulting Inc. is a partner of the Bill and Melinda Gates Foundation to understand how gender and inclusion can be integrated into the Primary Health Care strategic framework, with a particular focus on investment in 3 areas: Indonesia, Nigeria, and Kenya. Together with KORE Global, CISDI analyzed gender-based challenges and obstacles for the community to access the nearest health care services in their area.



PUSKAPA

Since 2021, PUSKAPA has become a strategic partner of CISDI in providing policy input to the government to pay attention to aspects that need to be considered so that the national vaccination program and essential health care services at puskesmas are able to reach the widest possible vulnerable communities.



Global Transform Health & Ikatan Ahli Kesehatan Masyarakat Indonesia (IAKMI)

CISDI is a part of the Global Transform Health Coalition which focuses on policy analysis, formulation of recommendations, and implementation of the coalition's programs to strategically coordinate various digital health care service transformation efforts of its members. At the national level, joint action was initiated by CISDI's strategic partner in primary health care reform, the Indonesian Public Health Association (IAKMI).

Scaling Up Nutrition (SUN)



The **Scaling Up Nutrition (SUN)** movement is an integrated effort to overcome all forms of malnutrition with multi-sector involvement. Collaboration between government, civil society organizations, the business world, development partners, and academics is the hallmark of this movement. CISDI acts as a Steering Committee for SUN CSA (National Level SUN Civil Society Alliance). This network connects 29 civil society organizations that focus on improving the nutritional status of the community, including efforts to prevent stunting in Indonesia. In 2024, CISDI with Nasyiatul Aisyiyah became co-leads of SUN CSA, carrying additional responsibility for overseeing the vision and mission of health development on MCH, reproductive health, and nutrition issues.



MAFINDO

Through training, mobile educational vehicles, short films, and public service announcements, MAFINDO and CISDI collaborated to train 100 community health workers in Gunung Putri sub-district, Bogor Regency. Apart from vaccines and elderly health, community health workers were also trained in providing education on how to check facts related to COVID-19 and vaccines via social media and directly.



Community Health Impact Coalition (CHIC)

CISDI collaborates with the Community Health Impact Coalition (CHIC) to encourage the strengthening of transformative primary health care services through impact-oriented commitments, increasing capacity, and fulfilling the rights of community health workers.



Penguatan Layanan Kesehatan Primer

ACCESS Health International



ACCESS Health International is an advisory body and implementing partner focused on advancing health innovation and ensuring that all people have the right to access high-quality and affordable health care services. Together with ACCESS Health International, CISDI collaborated to co-host the 2023 Primary Health Care Forum.



Pijar Foundation

Pijar Foundation is an independent institution that dedicates its efforts exclusively to advancing talent, innovation, and public policy in the Future Planet and Future Talent sectors. Together with the Pijar Foundation, CISDI was collaborating for a PHC Masterclass on the roadshow to 2023 PHC Forum.



PATH

PATH is an international organization whose programs are to accelerate health equality around the world, so that all people and communities can thrive. Together with PATH, CISDI collaborated to organize a Competence Forum on the following topic: People-First! Transforming Primary Health Care Systems to be Responsive & Client-Centered: The Role of Design Thinking, Partnerships and Innovations at 2023 PHC Forum.

STAND-Indonesia



STAND-Indonesia aims to improve public and population health in Indonesia by increasing equitable access to sustainable, evidence-based treatment for depression and anxiety. CISDI collaborated with STAND Indonesia to empower Indonesian people to access Basic-Level Mental Health Care Services.



1000 Days Fund

The 1000 Days Fund aims to provide national-scale, scalable solutions to two pressing problems that change information access at home, and provide critical training for community health workers (CHWs). Together with 1000 Days Fund, CISDI collaborated to organize a Competence Forum with the following topic: Driving Professional CHWs: Salaried, Skilled, Supervised, and Supplied



Chatham House

Chatham House is the world's leading policy think tank with the mission to help governments and communities build a safe, prosperous, and equitable world in a sustainable manner. CISDI partnered with Chatham House to launch a White Paper at the 2023 PHC Forum in Jakarta, Indonesia.

Co-Impact



Co-Impact is a global collaborative organization that focuses on advancing inclusive system transformation, gender equality, and women's leadership through grant-making and influencing philanthropy. Through the PN PRIMA initiative, CISDI received a Design Phase grant which aims to improve access and quality of primary health care services in Indonesia. By empowering 800+ Community Health Workers, this initiative will contribute to improving the welfare of 18,000+ pregnant women, children under five, and other community members.



Advocating Policy on Controlling Access to Risky Consumption

Campaign for Tobacco Free Kids



Together with the Campaign for Tobacco Free Kids (CTFK) from Bloomberg Philanthropies, CISDI has expressed and pushed for an increase in tobacco excise since 2015. During 2021-2022, this partnership developed with opportunities for involvement in the smoking cessation program or smoking cessation assistance with WHO Indonesia. In addition, tobacco excise advocacy efforts continued through gathering evidence, activating and increasing awareness for young people, as well as high-level meetings with policy makers.



University of Illinois, Chicago (UIC)

The University of Illinois, Chicago, initiated Tobacconomics which provides research grant support for organizations committed to conducting studies and researches related to the impact of tobacco consumption on the economy. CISDI was collaborating with the University of Illinois, Chicago (UIC), to develop a study related to the impact of cigarette consumption on JKN, especially regarding the direct and indirect burden on national health financing. Moreover, CISDI and UIC also conducted research regarding the macroeconomic impact of increasing cigarette excise in Indonesia.



Global Health Advocacy Incubator (GHAI)

Since mid-2021, the Global Health Advocacy Incubator (GHAI) has been one of the partners in developing the advocacy direction for controlling health risk products. Specifically on controlling the consumption of sugar-sweetened beverages which contribute to the increase in diabetes and obesity, GHAI together with CISDI initiated various collections of evidence to strengthen advocacy through studies, content analysis, and media conversations.

Involving Young People in Health Policy Advocacy



PKJS UI & KOMNAS PT

CISDI worked together with PKJS UI, KOMNAS PT, and was supported by PKBI to mobilize public support and involve young people who are members of the Youth Representative Council (DPRemaja). Strategically, this partnership formulated a curriculum and developed special recess methods for teenagers in advocating for tobacco excise policies.



UNFPA

CISDI was involved as a partner of Bappenas in producing a situational analysis report on youth involvement in the implementation of the Sustainable Development Goals in Indonesia. This report provides input for UNFPA to provide technical assistance to the Indonesian Government to ensure meaningful youth participation in processes and interventions that affect their lives.

Diplomacy on Global and National Health System Transformation



Joep Lange Institute

CISDI worked together for health diplomacy, by proposing the inception of a Financial Intermediary Fund (FIF) with a focus on the principles of global public investment (GPI). Together, this collaboration suggests that to strengthen pandemic prevention, preparedness, and response capacity at national, regional, and global levels, FIF must prioritize inclusive, effective, and equitable governance in prioritizing benefits, as well as ensuring sustainable financing, all based on GPI principles.



Equal International dan Pandemic Action Network (PAN)

Equal International and Pandemic Action Network (PAN) provided a forum for CISDI as a Board Member representing Civil Society Organizations for the creation of the FIF. Investment in financing for health emergencies should be inclusive, involving the values and considerations of civil society, rather than being exclusive to government and the private sector. Equal International and PAN were also strategic partners in implementing the G20 Side Event - Redesigning Pandemic Prevention, Preparedness, and Response in Bali in November 2022.



C20 & PRAKARSA

C20 and PRAKARSA as hosts of the civil society organization agenda during the meeting of G20 countries in Indonesia - became strategic partners in implementing the G20 Side Event - Redesigning Pandemic Prevention, Preparedness, and Response in Bali in November 2022.

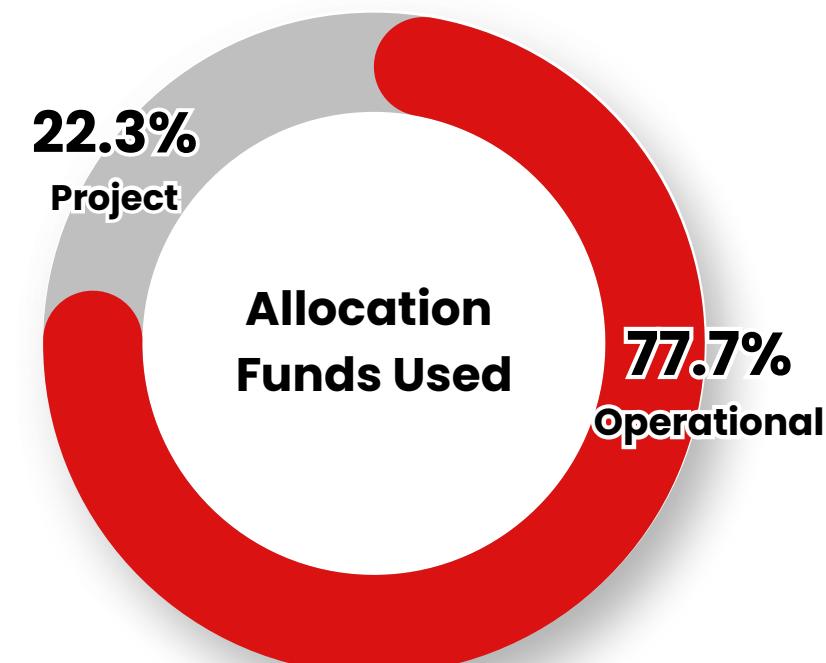
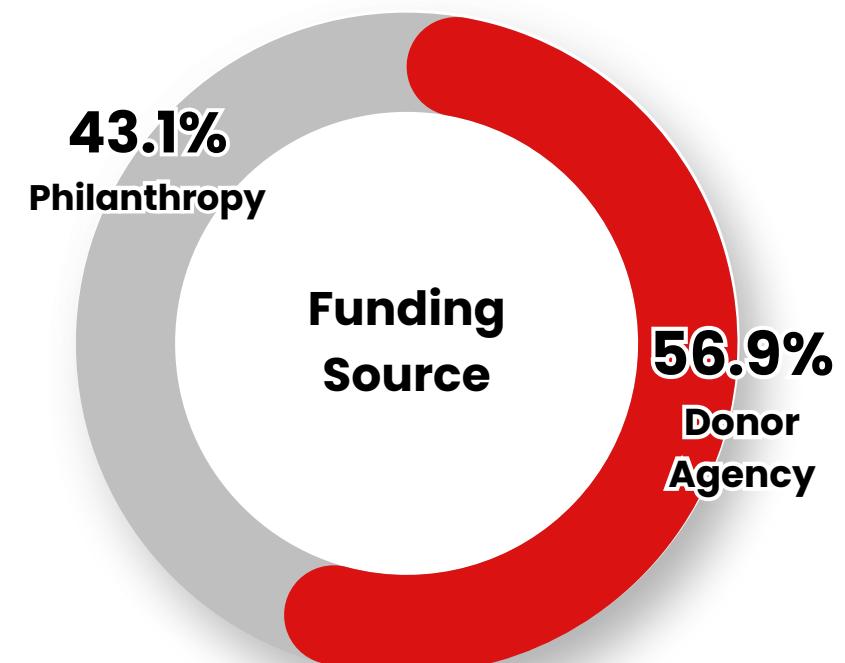


The Summary of 2023 Fund Management

In 2023, CISDI managed a total of **IDR35.3 billion**, among which **77.7%** was allocated for operational fund and **22.3%** was allocated for project fund.

In managing project/program funds, 56.9% was managed for 11 projects/programs that received funding from donor agencies. Moreover, 43.1% of the funding was allocated for 17 projects whose funding sources came from philanthropy.

A summary of CISDI fund management throughout 2023 can be seen in the chart below.





Audit Results on 2023 CISDI Financial Reports

In line with the objectives of financial report audit, CISDI has performed 5 consecutive financial audits since 2018 that consistently yielded a good result from 2018-2023, i.e., **Unqualified Opinion**.

An unqualified opinion was given by an independent auditor because no material errors were found in the overall CISDI Financial Statements. To ensure the consistency of this accountability, the financial processes and reports prepared by CISDI have been adapted to the accounting principles applicable in Indonesia (Financial Accounting Standards or *Standar Akuntansi Keuangan, SAK*).



Life at CISDI

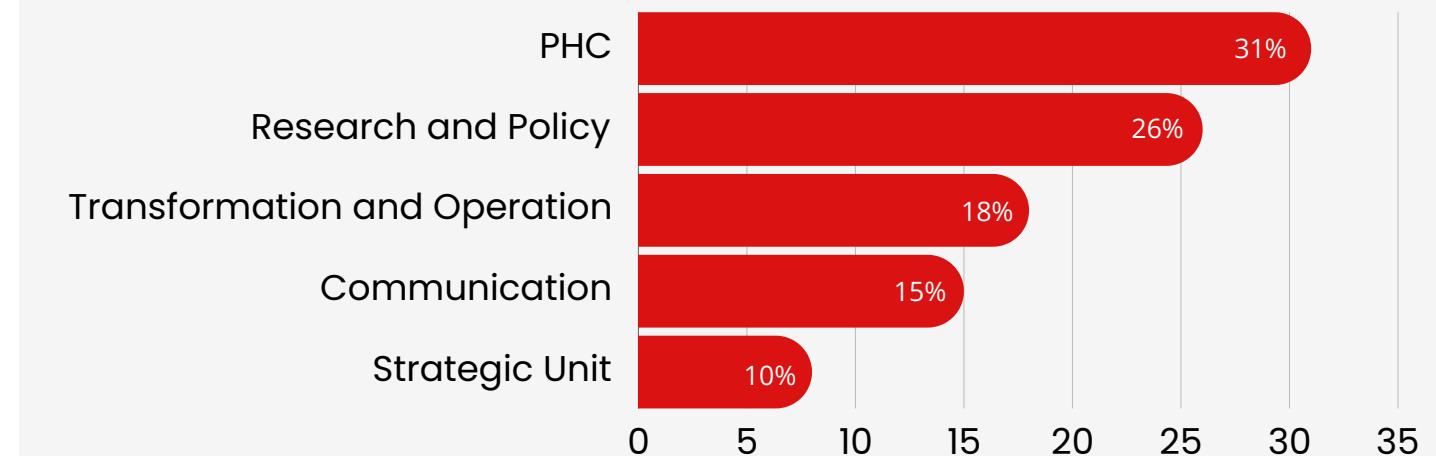
CISDI is dedicated to create a conducive work ecosystem as a space for growth. Driven by a team with interdisciplinary knowledge and expertise, CISDI continues to strive in creating a safe work environment and prioritizes the active participation of every individual in it.



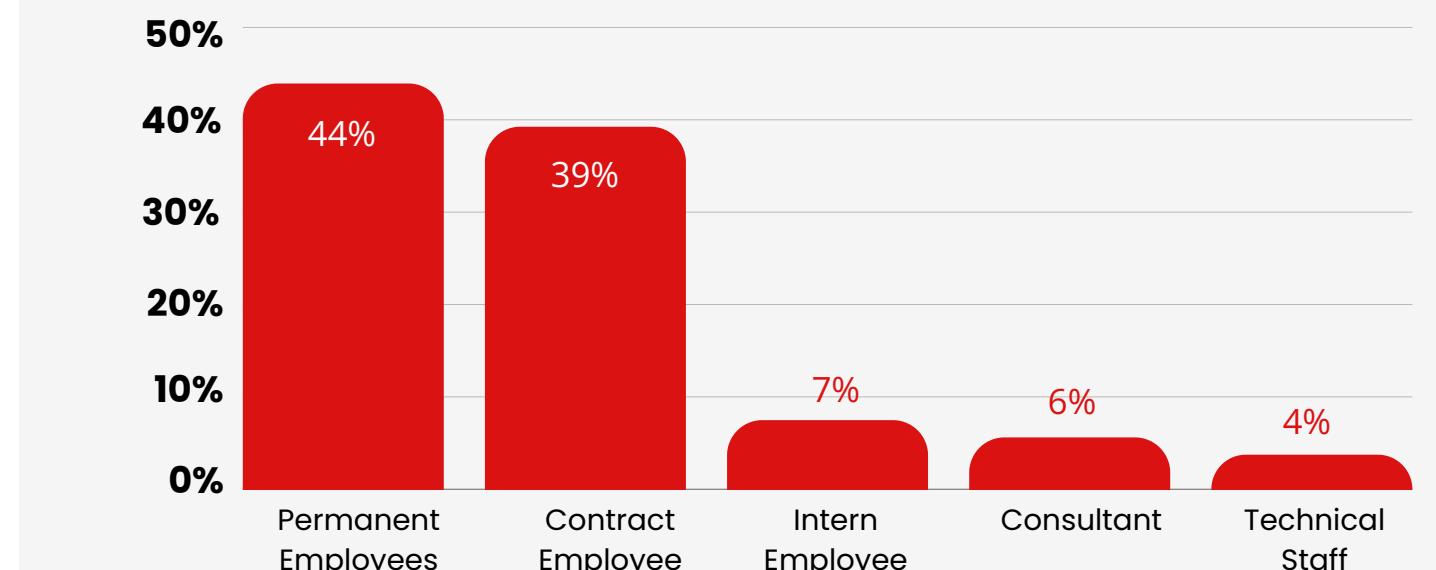
Growing as a development actor, CISDI was established from four main functions within the organization: **Primary Health Care, Strategic Units, Research & Policy, Communications, and Operations.**



Composition of Division



Composition of Staff/Employee



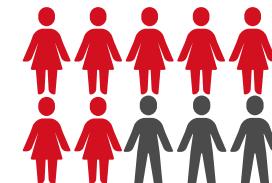


Diversity, Equality, and Space for Growth

CISDI is in the process of becoming an organization that applies gender-transformative principles. Therefore, CISDI's work ecosystem continues to be developed from recognition and efforts to realize equality and diversity. This includes increasing staff capacity, and implementing organizational practices to eliminate boundaries and accommodate every potential.

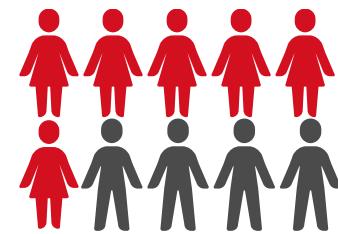
70%

of the Leadership Team
(Chief, Manager, and Lead) are women

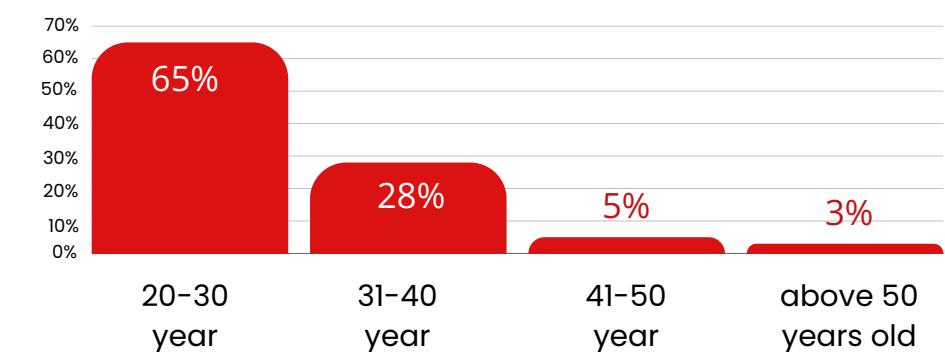


66.7%

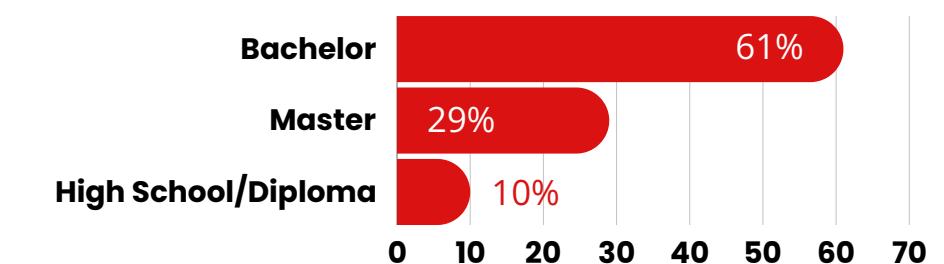
of the entire CISDI team
are women



Age Range



Employee Education Level





Organization Development

For CISDI, organizational development is a strategy to support productivity and quality of the organization performance. This is also an important element for CISDI, considering human resources as drivers of ideas, innovations, and actors to create various positive impacts. CISDI encourages all teams involved to continue to improve their capabilities and broaden their horizons. Throughout 2023, CISDI opened opportunities for every individual to take part in various training and skills improvement programs. Throughout 2023, there were 17 trainings for employees conducted, including: Project Management Training, Health Policy Training, Psychological First Aid, Northstar Metric Workshop, Bootcamp Social Media Organic, Assessment Center Assessor Certification, Budget Tracking & Article Writing, and Certified Professional Trainer.



Center for Indonesia's Strategic
Development Initiatives

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