

20 18

ANNUAL REPORT

Center for Indonesia's Strategic
Development Initiatives



PROGRAMME DIRECTOR GREETINGS



Dear respected partners and friends.

We are thrilled to have completed 2018 with a big smile, as we have learned many great lessons that encouraged our growth, both organizationally and individually.

Youths are still at the front and center of CISDI's programs and activities. In April 2018, we deployed 26 bright, committed young health professionals to eight different regions for the Pencerah Nusantara program. Marking the third year of the second cohort in 2019, the Pencerah Nusantara teams will officially phase out our direct interventions in all deployment areas. Prior to this crucial phase of the program, each team will carefully conduct an end-line assessment to measure the impact. We are hopeful to learn and evaluate from the results.

In the public health policy aspect, 2018 has been a year of hard work in tobacco control advocacy. Our strategic planning and policy analysis capacity were put to the test in our goal to advocate for stronger tobacco tax measures. It was a tumultuous experience, but we still strongly believe that such measures will better protect children, and the quality of the future generation, from the impact of smoking. In this cause we were once again trusted by like-minded partners like you to initiate sustainable change, not only from the policymaking side but also from the education side. This year, we have also meticulously designed a comprehensive module to battle the danger of tobacco that will be integrated with school curricula. The module has been implemented as pilot project in two middle schools in Jakarta.

CISDI's commitment to drive sustainable change in health development in the region was marked by our participation as a co-host of the 12th Asia Pacific Conference on Tobacco or Health, a high-level international conference. Always promoting youth participation in development, we also co-hosted a pre-conference Youth Camp, joined by 51 accomplished youth leaders from 16 Asia Pacific countries. We were also invited to speak at a global panel on UNFPA's Investing in Youth conference in Astana, Kazakhstan, to share our experience in engaging meaningful participation of youth as the core motor of development.

Last year also marked CISDI's step to branch out and further hone our strategic planning skills, by partnering with Stop TB Partnership Indonesia. Through this collaboration, we try to further assess Tuberculosis through the lens of organizational management.

It would be impossible for us to achieve the mentioned accomplishments without the support of all of our partners. Therefore, we'd like to thank you and looking forward to creating the next big things together. Looking forward, 2019 will be a transformative year for Indonesia, and we hope it will also bring transformative change in realizing 'Health for all' in our country. With your support, we are committed to continue our vision in realizing Indonesia that is equal, empowered, and prosperous on health paradigm.

Yours sincerely,

Anindita Sitepu
Programme Director

WHO WE ARE



Our Vision

Center for Indonesia's Strategic Development Initiatives (CISDI) was first founded in 2014 believing that all people were born with the equal rights to healthy lives. Ideally, wherever you are, you must be able to access the closest health care services when your mother, your wife or your sister are due to deliver their babies; or if you want to get your child, baby sister, baby brother, nieces or nephews physically measured, weighed, and vaccinated; even when you want to do monthly checks for dental care.

We believe that realizing Indonesia that is equal, empowered, and prosperous based on health paradigm is a vision that could leverage the quality of human resources in achieving sustainable development by 2030.

Our Mission

Ever since the beginning of our journey as the Office of President's Special Envoy for Millenium Development Goals (MDGs) in 2010, we have spearheaded innovative and impactful programs. CISDI seeks breakthrough ideas to help solve challenges in the societies and drive sustainable efforts in the future.

In every programs and activities, we enforce these five missions to accelerate equity in health development:

- Driving sustainable partnership and ensure the collaboration of all stakeholders in achieving development targets
- Enforcing health-based policy implementation
- Improving youth and grassroot empowerment in tackling development issues
- Driving the equity of healthcare access in Indonesia
- Raising public awareness on healthy paradigm

How We Contribute to the Sustainable Development Goals (SDGs)

This year becomes a pivotal moment for the implementation of the Sustainable Development Goals (SDGs) in Indonesia. Upon the issuance of the Presidential Decree on SDGs Number 59 in 2017, the National Planning and Development Agency (Bappenas) has thoroughly implemented its effective integration to regional planning and development agenda of all the 34 provinces in Indonesia. Aligned with that, we have seen the massive adoption of SDGs that is well-integrated with civil society initiatives. CISDI is no exception.

With our long-standing commitment throughout the formulation and negotiation process of SDGs in the United Nations, CISDI has thus adopted the values, spirit and principles of SDGs into each of our programs such as Pencerah Nusantara, Penggerak Nusantara, and the Tobacco Control advocacy. Recently we have broadened our outreach in the Asia Pacific region to further mainstream the discussion of SDGs through co-hosting the 12th Asia Pacific Conference on Tobacco or Health (APACT). All of which are in line with CISDI's vision in mainstreaming SDGs Goal 3, to realize good health and well-being of all.

While SDGs Goal 3 acted as our leverage, we see the importance of connecting the dots between all relevant stakeholders that contribute to the acceleration of SDGs realization. This brought us to co-develop a digital website that is envisioned to become the information hub and monitoring platform for SDGs realization in Indonesia. TRACK SDGs was indeed the newest addition to CISDI's portfolio in mainstreaming SDGs yet we see this as a powerful and effective tool to enable everyone to ignite changes even from their smallest communities.

2018

IMPACT SUMMARY

THE YEAR AT A GLANCE

Your contribution have supported in :

26 **health practitioners**
deployment to improve the
quality of primary
healthcare system

140 **school students**
involved through tobacco-
control education program
and campaign

900 **health cadres**
training and supervising
in eight deployment areas

15 **school teachers**
engaged to adopt the
contents of tobacco control
into existing curriculums

6 **out of 9 Primary
Healthcare system**
support program to ensure
their quality through
accreditation process

50 **non-state actors**
engagement to accelerate
the SDGs realization of SDGs
in Indonesia trough digital
platform TRACK SDGs

76 **integrated health posts**
quality status improvent in
8 deployment areas



2018 MAP JOURNEY

What We Do :

Accelerating the Realization of SDGs Goal 3 In Indonesia through Youth Empowerment

Primary Healthcare Strengthening by the Pencerah Nusantara Batch V

Pencerah Nusantara is a platform for youth and professional health workers to strengthening primary health-care services through innovations, multisectoral collaboration and cross-culture approach. The initiative was firstly established in 2012, to answer the needs for strengthening primary health care service in correspond to the high number of maternal and child mortality, the poor nutritional status, the poor environmental health, the low rate of community empowerment and the poor management of primary healthcare services. Upon its positive achievements in igniting sustainable changes in its first 7 deployment areas throughout 2012-2015 and being scaled-up by the Indonesian Ministry of Health in 2014 as a national health program called Nusantara Sehat, Pencerah Nusantara was once again deployed to nine new designated locations in Indonesia to address maternal and child mortality rate and improve nutritional status through primary health care strengthening.

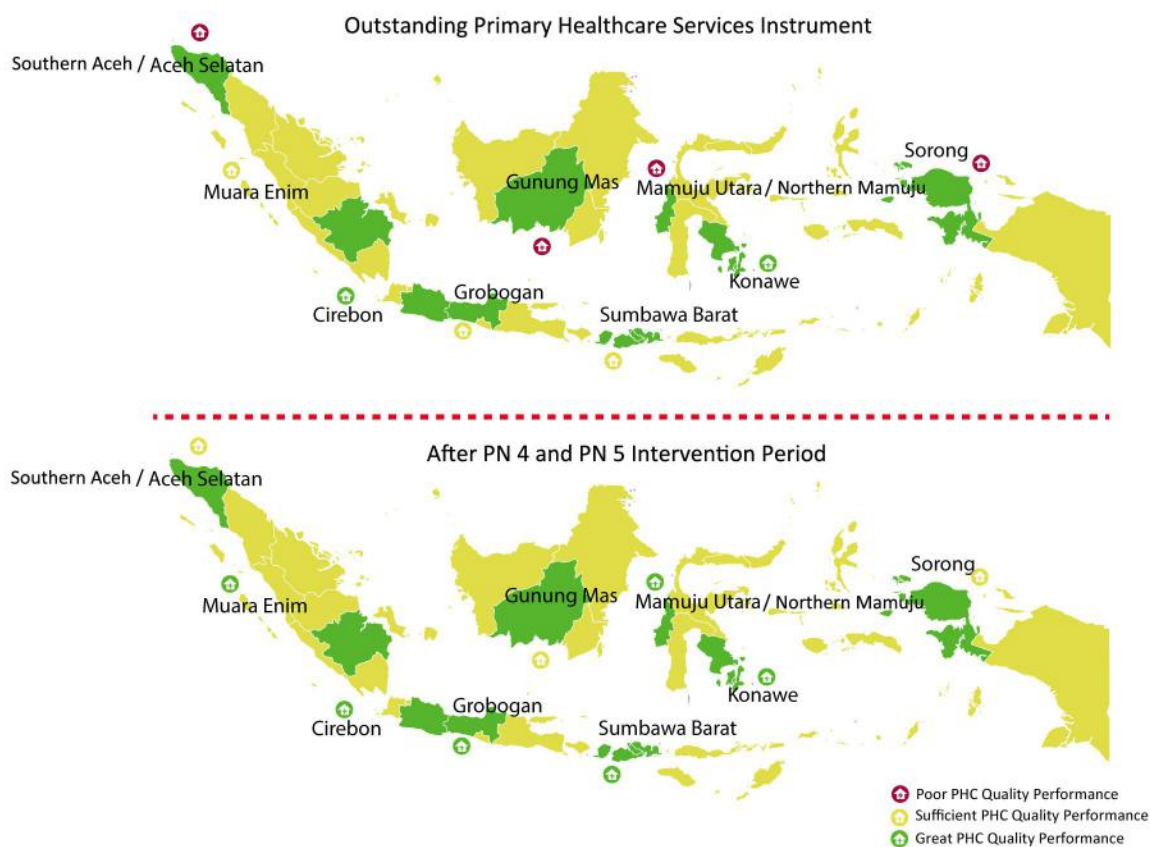
Early 2018 was marked by the ongoing monitoring and program strengthening conducted by the 50 young health professionals deployed to Aceh Selatan, Muara Enim, Cirebon, Grobogan, Gunung Mas, Pasangkayu, Konawe, Sumbawa Barat and Sorong. Progress' were closely monitored where we captured a series of delightful achievements in almost every locations.



Milestones of Pencerah Nusantara in 2018



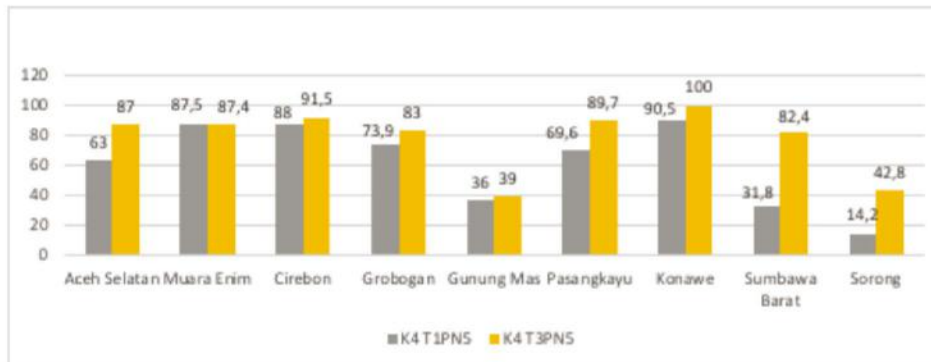
Graphics 1.1 Accreditation status of PHC in Pencerah Nusantara's Deployment Areas



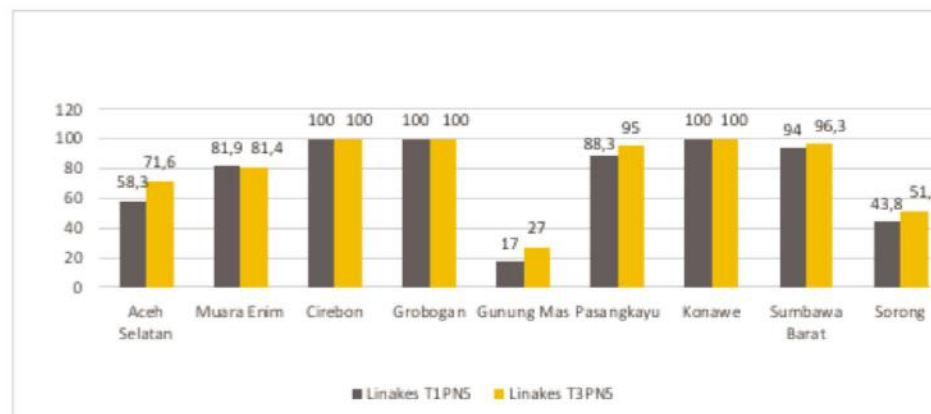
Graphics 1.2 IPB Performance Visualization : Before - After PN4 and 5 Intervention Program

Impact of Intervention : What PN Team Contributed In Deployment Areas

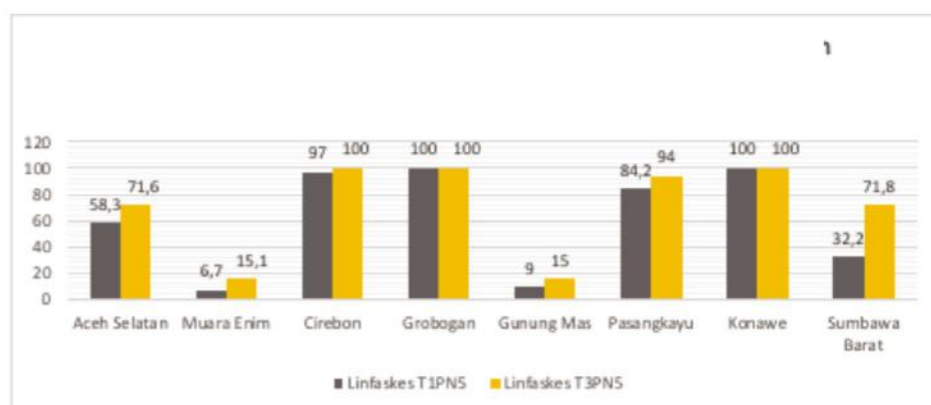
Monitoring Result of Before-After PN Team Deployment Period



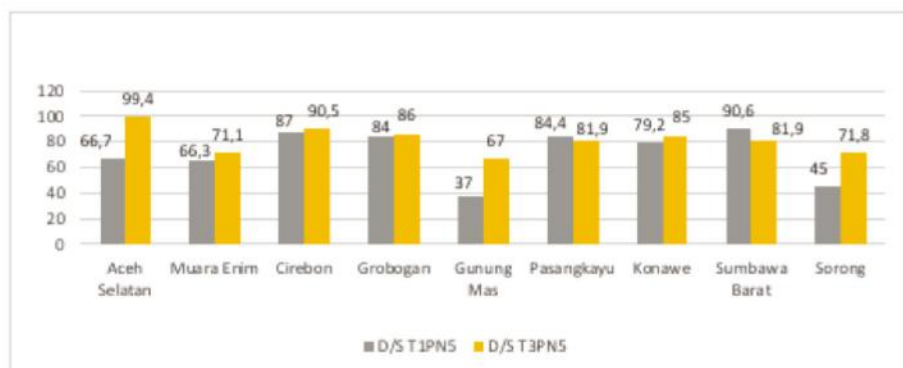
Graphic 1.3 The Prevalence of Antenatal Care Visits in Primary Health Care in Pencerah Nusantara's 2018 Deployment Areas (health posts)



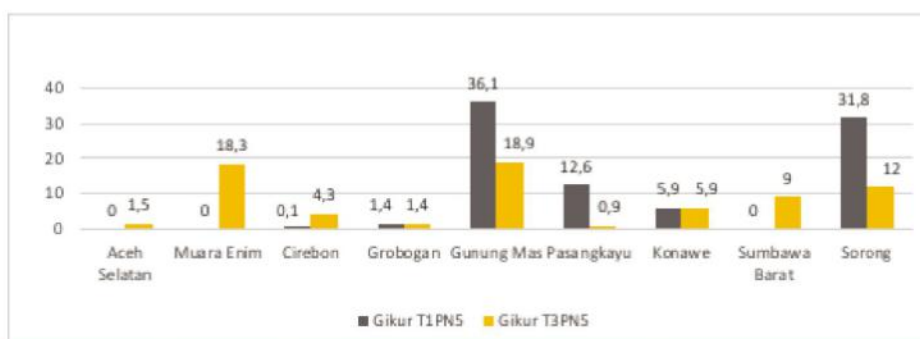
Graphic 1.4 The Prevalence of Births attended by Professional Health Staff in Pencerah Nusantara's 2018 Deployment Areas (health posts)



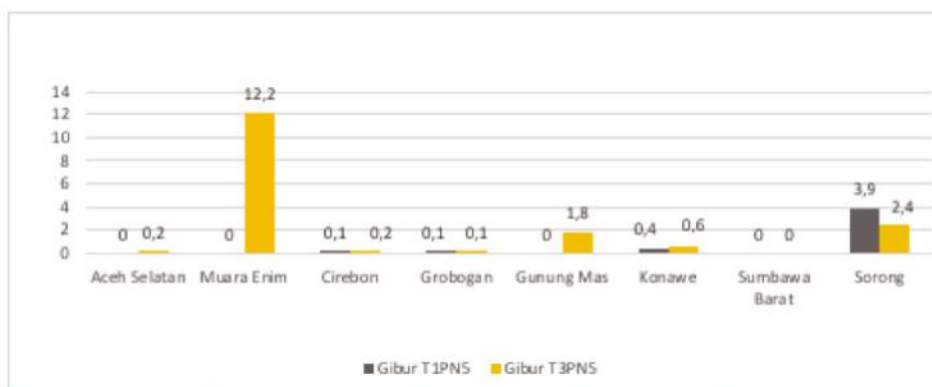
Graphic 1.5 The Prevalence of Baby Delivery In Health Facilities in Pencerah Nusantara's 2018 Deployment Areas (health posts)



Graphic 1.6 The Prevalence of Posyandu Visitors Rate in Pencerah Nusantara's 2018 Deployment Areas (health posts)



Graphic 1.7 The Prevalence of Undernourished Children in Pencerah Nusantara's 2018 Deployment Areas



Graphic 1.8 The Prevalence of Malnourished Children in Pencerah Nusantara's 2018 Deployment Areas

CHALLENGES

Ensuring a strong management system in all levels of implementation is a challenge for the overarching primary healthcare system. On the external layer, there are a number of contributing factors that are tailored in each of the regions which could affect the program implementation. To address this challenge, we encourage the Pencerah Nusantara team to build strong relationships with local stakeholders as the entry point to discuss policy-making process that meets the local needs.

An unexpected factor that occurred during 2018 was the influx of natural disasters happening in Indonesia. Sumbawa Barat and Pasangkayu districts were directly affected by natural disaster in 2018. The situation highly affected local communities, infrastructures and thus the continuation of programs. Therefore, during the most emergency situation, we decided to pull out the Pencerah Nusantara teams out of their locations to ensure their safety. Throughout the break, the team were given a capacity building on post-disaster management. After the situation was deemed safer and more conducive, we re-deployed the teams to their assigned locations.

Our Biggest Lesson Learned from Sorong

During the implementation of Pencerah Nusantara since 2016, CISDI has sent two Pencerah Nusantara teams to Sorong. The team consisted of 11 trained young health professionals, including two doctors, midwives, and nurses, and 3 public health experts. During two years the Pencerah Nusantara team accompanied the Puskesmas, CISDI had reviewed that the basic and social infrastructure conditions in the Puskesmas and the limited support capacity from the Health Office caused unequal partnership between the local government and CISDI. This leads to resource inefficiencies and the effectiveness of the Enlightenment Archipelago's performance in the field that affects the success of the overall program target. In order to improve the effectiveness of the Pencerah Nusantara program and make planning in the future better, CISDI stopped sending the Pencerah Nusantara team until 2018.

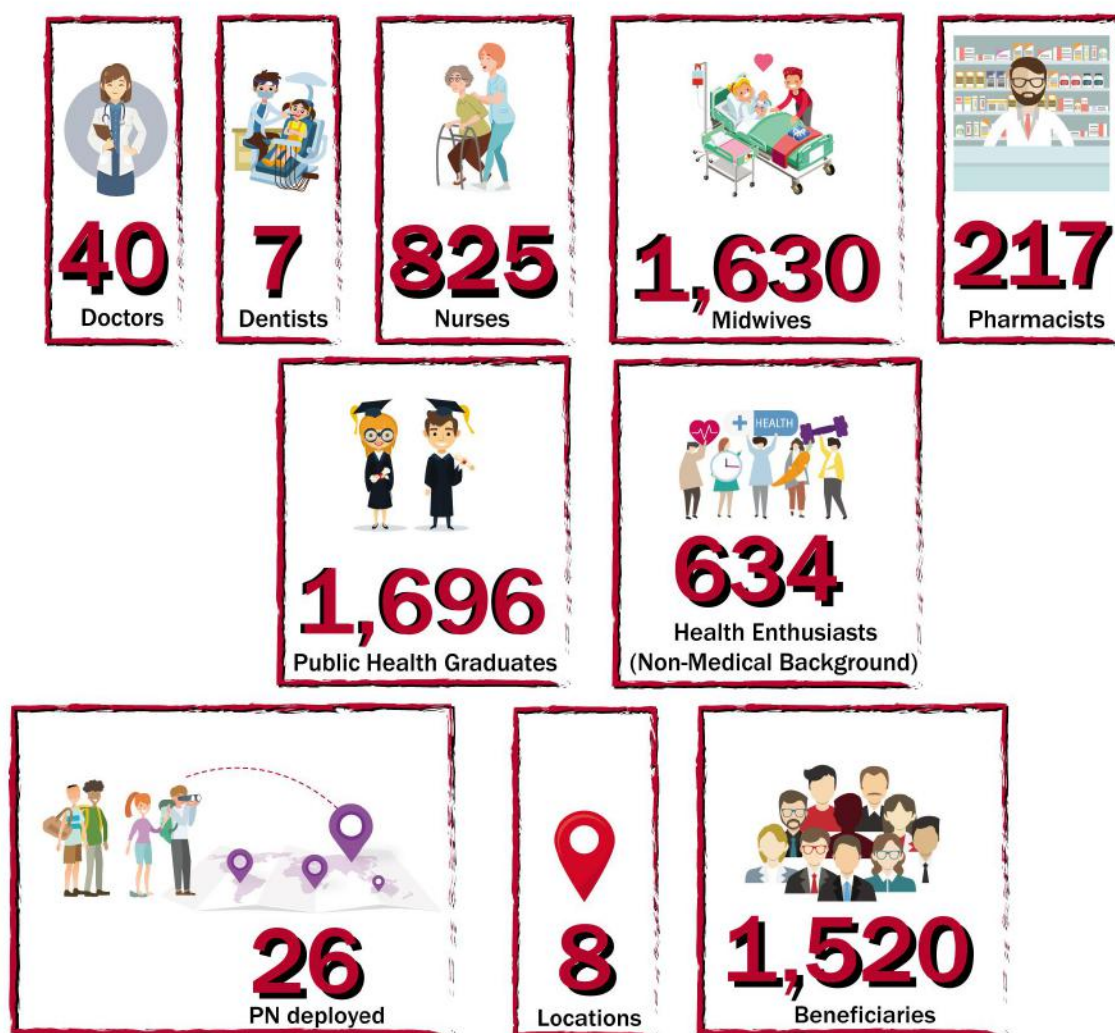
However, the results of collaboration between the Seget Puskesmas and Pencerah Nusantara team for two years have shown some progress. In 2016, the average number of posyandu visits (D / S) stood at 18%, increasing to 45.7% in 2018, and decreasing malnutrition rates from 4% to 3%. The activities carried out in the past two years were through strengthening programs such as cadre training, advocacy, and involvement of village government and assistance to health workers, participation rates. At the end of 2017 the Pencerah Nusantara team successfully trained 37 cadres in 9 posyandu in the Seget Health Center area.

In the maternal health program, the Pencerah Nusantara team has conducted training of health workers, especially midwives, organized classes for pregnant women, partnered with midwives and traditional birth attendants, established waiting houses and encouraged cross-sector involvement in delivery assistance assisted by health workers. Some indicators of maternal health that have been successfully achieved such as increasing K1 antenatal examination which before PN at 56.9, by the end of 2017 can exceed all pregnant women projected to 102%. K4 visits increased from 14.2% in 2016 to 35.7%, and insurance assisted by health workers increased from 48.75 in 2016 to 48.1% in 2017.

CLOSING THE LOOP : PENCERAH NUSANTARA BATCH VI

Igniting changes could not only be started just in the count of days. The endless assistance and support within a three-year intervention was showcased by the Pencerah Nusantara team to ensure the readiness of local communities in continuing the baton of leadership to advance health development within their communities. To continue the programs that have been initiated by Pencerah Nusantara V, we conducted a recruitment process for the Pencerah Nusantara Batch VI.

THE NUMBER OF APPLICANTS DURING OPEN RECRUITMENT OF PENCERAH NUSANTARA



Prior to their deployment, we implemented a training camp for the Pencerah Nusantara teams for six weeks where they focused on improving their understanding and capacity in three major pillars: Health Management; Professional Skills for Health Workers; and Communication and Advocacy.

TOBACCO CONTROL ADVOCACY AND PUBLIC CAMPAIGN

a. TOBACCO CONTROL ADVOCACY

Tobacco control issues in Indonesia is deemed urgent to be addressed. The role of tobacco excise in Indonesia is loosely functioned which impacts to quite low affordability. Children and adolescence need to be protected from the initiation of smoking cigarettes in order to reduce the number of smokers in the future. Thus, decreasing the affordability of cigarette still becomes our main point in tobacco control advocacy.

CHALLENGES

Creating a stronger voice to urge the increase of tobacco tax has not been an easy path. While the advocacy from the tobacco control network has been intensely conducted, the political lobbying from the industry has indicated its strength in influencing influential figures in the policy-making process.

MILESTONES

Despite the unexpected outcome on the policy side, we managed to develop a comprehensive understanding on the policy-making process related to tobacco excise, as well as its stakeholders and influential figures behind the process. This achievement helps us understanding the strategic planning for any upcoming advocacy plan as well as developing discourse network analysis and the necessary political mapping of the mentioned issue. We have also managed to initiate a public campaign based on needs assessment to ignite policy change and identified effective communication channels to mainstream the discourse of tobacco excise.

b. PROGRESIF (PROGRAM GENERASI SEHAT DAN KREATIF)

CISDI started its' involvement in tobacco control education in 2016. Through our experiences, we have learned that the involvement of educators or teachers, are one of the most important factor that helps to determine how students understand the information.

Portraying our commitment to tackle the tobacco problem among kids and teenagers in Indonesia, supported by Australian-Indonesia Health Cluster, we initiated an educational program to de-normalize the smoking behaviour among students through integrating the bad impact of smoking into existing curriculum.

PROGRESIF is an education program which consist of :

- The integration of a teacher-lead module concerning the harmful impact of tobacco consumption into the existing education curriculum for students in grades 7. The module will be integrated with social studies, science, mathematics, language, and civic education subjects.
- Capacity building for youth volunteers aged between 19 and 24 with teaching, education, and health-related majors, to improve knowledge and skills among youth to engage with a range of audiences about tobacco control issues.
- Soft skill development for students focusing on increasing resilience through leadership, communication, coping strategies, improved self-esteem, and decision making ability

Along with the continual progress to implement the integrated module into the school curriculum, CISDI started to disseminate the result of this program with the opportunity to get involved in national and international forums such as Indonesia Conference on Tobacco or Health (ICTOH), Asian Pacific Conference on Tobacco or Health (APACT) and AIC Research Health Summit. We have received enormous amount of positive feedback, including several potential offer to become partners in developing the module.

MILESTONES

PROGRESIF helps CISDI to improve the contribution for tobacco control, both from supply and demand side. Supporting the implementation of local government policy regarding smoke free area and limitation of tobacco advertising in public area. In 2018, we have educated more than 140 students and trained 15 teachers in 2 schools, to start adopting tobacco control contents into existing curriculums.

Data Dissemination on Indonesia Conference on Tobacco or Health



c. THE APACK12th YOUTH CAMP

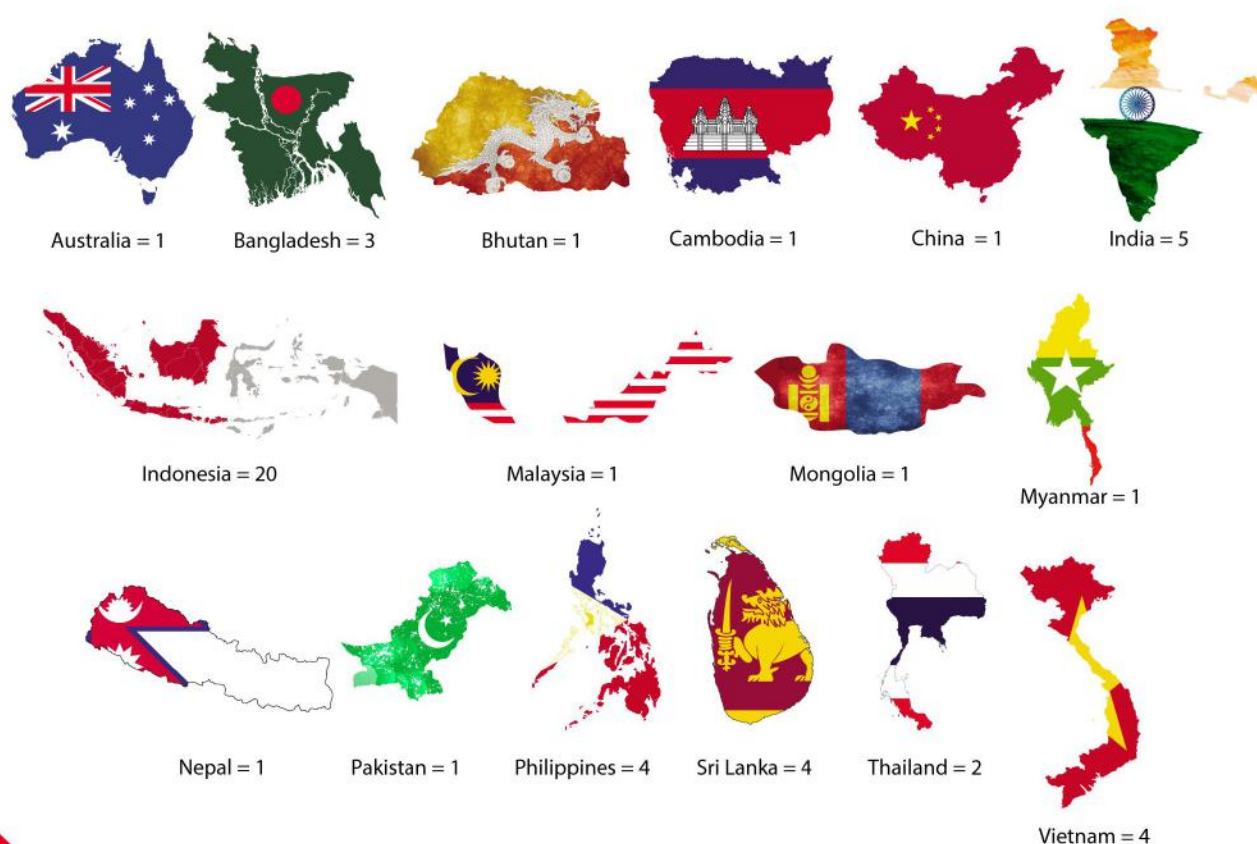
The 12th Asia Pacific Conference on Tobacco or Health was held in Bali, Indonesia, with the National Committee for Tobacco Control as its host. Alongside our partners, we took part in the regional forum as one of the co-hosts and was heavily involved in the forum's implementation.

The overarching theme of this year's forum was tobacco control and its relevance to Sustainable Development Goal (SDGs) while ensuring the quality of Indonesian future generation. The significantly increasing prevalence of young smokers, especially in the Asia Pacific region, becomes a challenge that needs to be answered by tobacco control activists and public in general. The involvement of youth is prioritized to offer solutions that their peers could understand given the specific target of the industry is mainly youths. Thus, besides acting as co-host of the forum, CISDI together with Smoke Free Agents initiated the APACK12th Youth Camp

The APACK12th Youth Camp is a parallel, pre-conference activity specifically designed for youth aged 18-35 years old. The APACK12th Youth Camp was held on September 12-15, 2018, at Hilton Hotel, Nusa Dua, Bali where we focused on improving the capacity of young leaders in digital campaign in order to urge Tobacco Industry Accountability (TIA). The workshop was supported by dedicated speakers with stellar reputation in tobacco control such as CTFK and Vital Strategies; as well as highly experienced speakers in digital campaign and consumer behavior such as Edelman Indonesia and Google.

The APACK12th Youth Camp received 321 application submissions from youths not only from Asia Pacific countries but also other countries outside of the region. After carefully reviewing each of the applications, the APACK12th Youth Camp committee chose 51 youths from 16 Asia Pacific countries to participate in the fully sponsored workshop.

The APACK Youth Camp Participant's Area of Origin



MILESTONES

One of the results generated out of the workshop was the initiation of Asia Pacific Youth Alliance Against Tobacco (APYAAT). The organization becomes a strategic step to engage youth tobacco control activists to coordinate and communicate on their planned digital campaign that will be collectively conducted in 16 Asia Pacific countries.

The APACT12th Youth Camp participants formulated the Youth Vision that was declared during the opening ceremony of the forum. The declaration demanded all relevant stakeholders, especially policy makers, to:

1. Build healthier lives and tobacco-free generation for the future
2. Encourage stronger commitment from high-level decision makers to end tobacco favouritism in countries' policy agendas by meaningful implementation of FCTC
3. Enforce smart fiscal policies, like tobacco taxes that will prevent vulnerable groups and children from starting to smoke and consequences from smoking.
4. Support, strengthen, and mobilize youth voices and civil society movement toward impactful campaign.

PARTNERSHIP STRENGTHENING TO ELIMINATE TBC IN INDONESIA WITH STOP TB PARTNERSHIP INDONESIA

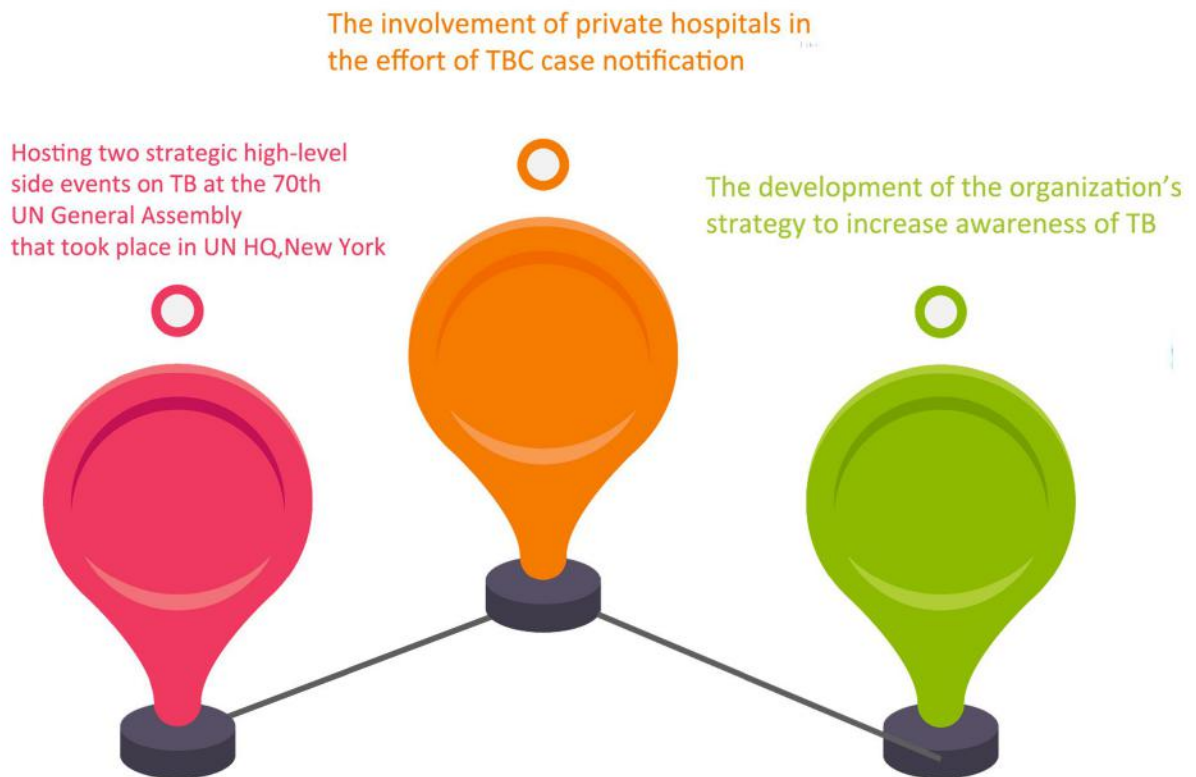
Tuberculosis becomes the highest killing disease number three in Indonesia since 2005. Being an endemic disease, there are 300 Indonesians killed every day because of it. While the TB case is still high in Indonesia, civil society is looking at strengthening partnership amongst relevant stakeholders to urge the elimination of TBC by 2030.

Established in 2013 under Forum Stop TB Partnership, Stop TB Partnership Indonesia (STPI) is a civil society organization that aims to facilitate multi-sectoral partnership that prompts the elimination of TBC in Indonesia. Given its strategic function to synergize the accelerating efforts to TBC elimination as well as driving health development in Indonesia, it is deemed imperative to strengthen its organizational management in order to create sustainable and optimal contributions.

This agenda was strengthened by a collaborative effort by CISDI and STPI in providing consultancy and assistance in developing its blueprint strategic planning on the organizational transformation. Thus far, we have managed to strengthen STPI's organizational management by established the organization's entity and structures and developed strategies to support the organization's programs. Along with the continuous improvement, we have also managed to open new opportunities for STPI and conducted research of TB notification with several private hospitals in Jakarta.

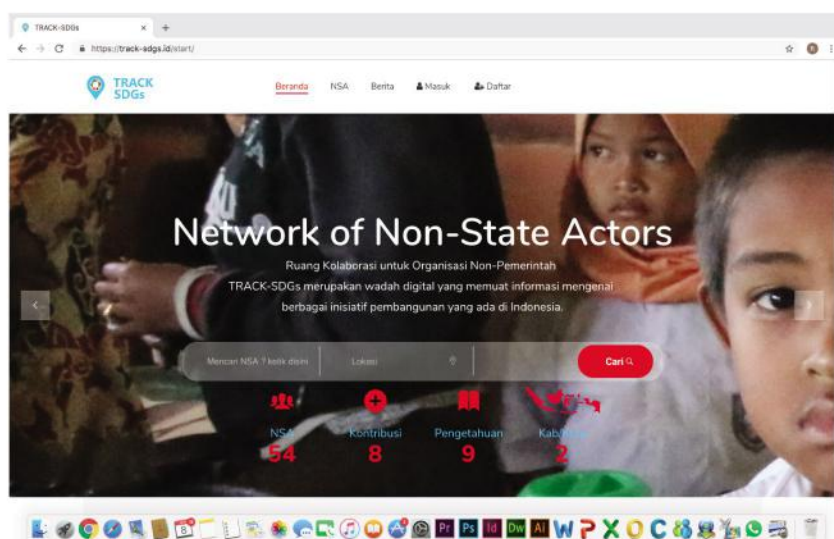
MILESTONES

During the first year of engagement, aside of co-designing STPI's organizational transformation including the development of organizational operation and management, we also supported STPI in achieving magnificent milestones such as:



TRACK-SDGs - ENABLE FRONT-RUNNERS TO UNITE

As a part of our commitment to support the acceleration of SDGs realization in Indonesia, along with a breakthrough towards wider audience or potential partnerships, CISDI as one of the initiators come out with a digital platform that enable non-state actors to share data, stories of best practices, interact, and follow up potential collaboration. In partnership with OXFAM and Sinergantara, we have launched TRACK-SDGs. This platform is planned to track the progress of SDGs realization in Indonesia, specifically from non-state perspective. Through partnerships with non-state actors consist of civil society organizations, medias, academicians, and corporate philanthropy, we aimed for further analytic and assistance towards government programs in realizing SDGs in Indonesia by understanding what each side have done in each goal.



The voluntary-based platform needs a long-term maintenance in order to run. To support a sustainable adoption of the TRACK-SDGs among non-state actors, CISDI initiated Kelas SDGs, a series of workshops for most-prominent and committed Non-State Actors in optimizing digital communication utilization for SDGs. This class is open for 50 delegation from non-state actors, and will adopt deeper knowledge about SDGs fundamentals and most importantly, how they can communicate their actions and support towards SDGs in the most engaging way for public.



TRACK SDGs

CHALLENGES

Creative minds involved in the process of launching and maintaining of the digital platform are committed to share the most compelling stories that gives significant impacts to the realization of SDGs in Indonesia. We believe that we can make transformative changes and bigger impacts if only we collaborate. Therefore, through Kelas SDGs, we'd like to make optimal use of the potential partners to further achieve the objectives of this program.

MILESTONES

During the first six months of initiation, aside of the co-assistance in the website development, we also achieved several milestones ever since the official launch of TRACK-SDGs took place in September 2018. This initiative was highly praised not only by CSOs, but also by academicians and government officials. Upon its first months, the contributing team was engaged by the National Planning and Development Agency (Bappenas) to discuss an integrated digital website to support the monitoring and evaluation mechanism of SDGs realization in Indonesia.

IGNITING MORE IMPACT THROUGH SOCIAL-CHANGING COLLABORATION

We believe in the power of society to make a change. Citizens, organizations, governments, and private sectors are all contributing to provide solutions that enable people to live well and sustainably. In 2018, our network grows, and our trust is illustrated through several collaborations ignited this year. We are honored to have an extended partnership with Indonesia's most prominent institutions, organizations, and initiatives. The enormous support help us to continuously work together to realize our plans and ideas for improving the life quality of Indonesia citizen with all stakeholders, and we will continue to do so. In 2018, we have built and maintained strategic partnership or collaboration with partners from highly diverse backgrounds. The partnerships varied from capacity building, program management, academic research and analysis, and media presence or coverage.

Academic Partners/Professional Organizations:



Local Government Partners:



Private Sectors / Start-Ups:



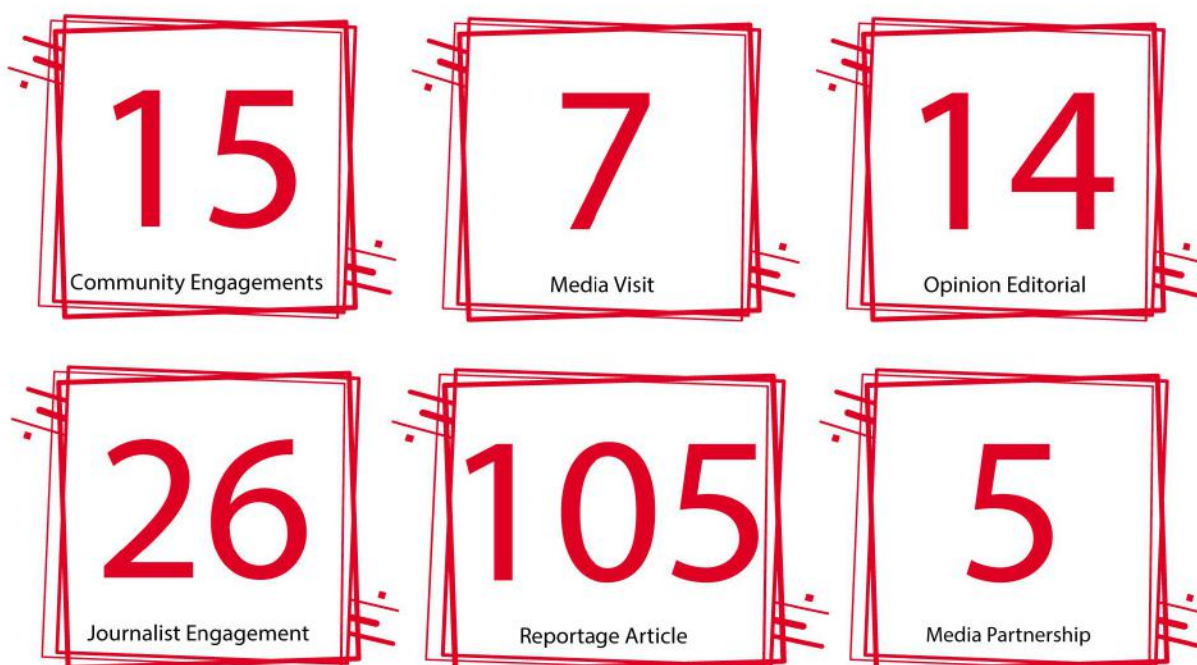
Civil Society Organizations/Youth Organizations:



COMMUNICATING OUR RESULTS

Communicating the results of our work in a transparent manner is essential if we are to engage with our donors, partners and other stakeholders; it is also crucial to demonstrating that they contribute to a more fair, free and sustainable world by working with CISDI. We actively engage with our stakeholders through the media, on our website and via social media channels, on events and in networks, and we inform them about our work through social media contents, infographic, reports and newsletters, along with contributing op-eds and articles.

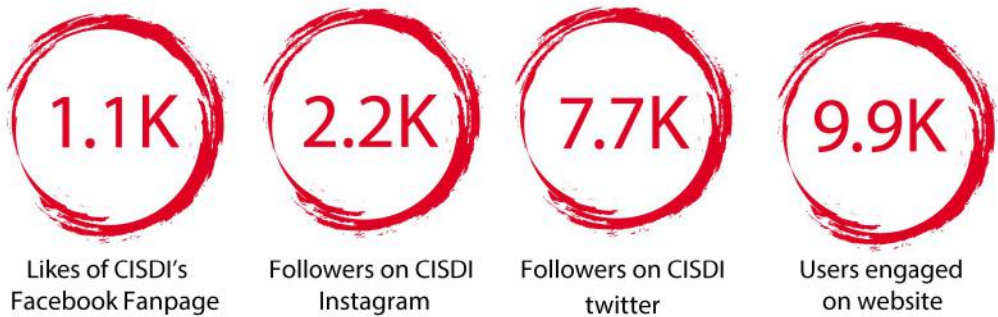
2018 COMMUNITY AND MEDIA ENGAGEMENTS



2018 ONLINE PRESENCE

This year, we still focused on further strengthening our online presence and growing interaction via social media and website. We made significant steps in measuring our online output to allow us to reach our target groups more effectively.

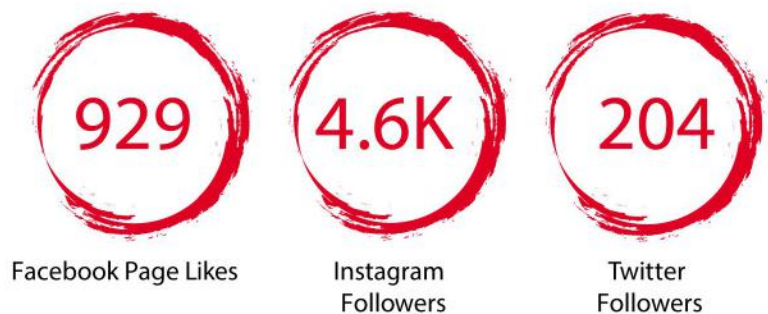
CISDI



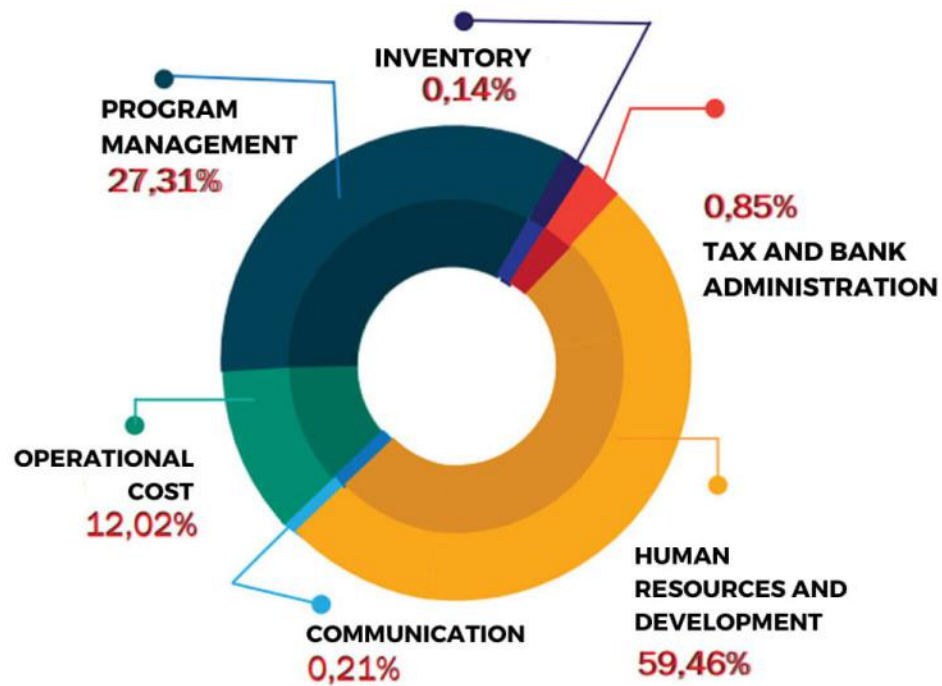
Pencerah Nusantara



Forum Young Indonesian's (FYI)



CISDI'S FINANCIAL RECAP IN 2018



COMING IN 2019



Center for Indonesia's Strategic Development Initiatives

Jl. Cut Nyak Dien No.5, RT.6/RW.2, Gondangdia, Menteng,
Kota Jakarta Pusat, Daerah Khusus Ibukota Jakarta 10350
T : (021) 3104244 F : (021) 3919687



CISDI



CISDI_id



@CISDI_id



<http://www.cisdi.org>



secretariat@cisdi.org