



MINISTRY  
OF HEALTH  
REPUBLIC OF  
INDONESIA



THE 4<sup>th</sup> INTERNATIONAL SYMPOSIUM ON HEALTH RESEARCH  
AND 14<sup>th</sup> NATIONAL CONGRESS  
OF INDONESIAN PUBLIC HEALTH ASSOCIATION,  
BALI, 28-30 November 2019



**SCIENTIFIC EVIDENCE AND POLITICS IN HEALTH DEVELOPMENT**



**Community Readiness as A Key Factor in Utilizing  
The Village Fund (DD) for Community-Based Health Interventions  
(UKBM): A Case Study from The 'Pencerah Nusantara' Program  
in Sungai Rotan Sub-District, Muara Enim**

**Siska Verawati**, Nurmallasari, Zakiyah  
Center for Indonesia's Strategic Development Initiatives (CISDI)  
Indonesia

# OVERVIEW

1

**INTRODUCTION**



2

**OBJECTIVE  
METHOD**



3

**KEY FINDINGS  
ANALYSIS**

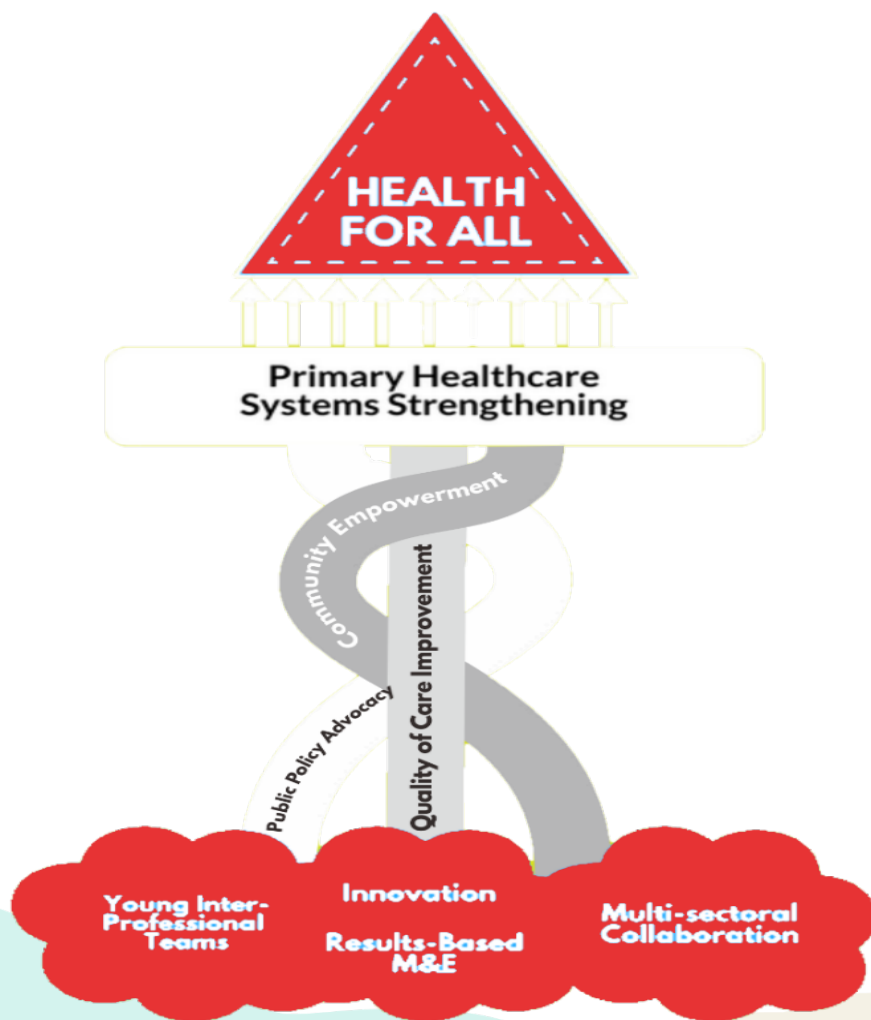


4

**CONCLUSION**



# INTRODUCTION



## PENCERAH NUSANTARA

- **Locations**  
7 locations (2012-2015)  
9 locations (2016-2019) – Muara Enim
- Introduced in 2012, Pencerah Nusantara pushed for health changes in 130 villages, 16 districts for 272,000 beneficiaries
- The success of Pencerah Nusantara convinced the Ministry of Health to adopt and replicate this model into Nusantara Sehat



# INTRODUCTION



- Conduct research to make plan of action for three years
- Pencerah Nusantara define the core interventions into three sides : demand, supply, enabling environment



- UKBM is one of interventions because its function as community empowerment
- UKBM which has good quality will have an impact on improving the health status of the community



- Based on law 6/2014 (known as the Village Law), the village fund program is an opportunity to close gap between rural and urban areas
- UKBM such as Posyandu is one of activities that can be funded by village fund



# OBJECTIVES

This study aims **to identify:**

1

**Key factors in utilizing the village fund** to optimize  
community based health intervention (UKBM) **in Sungai  
Rotan Sub-District, Muara Enim**



# METHOD



## **CASE STUDY DESIGN**

**Qualitative  
methods**



## **Community Readiness Assessment**

**Program Sustainability  
Assessment**



## **Primary Data Secondary Data**

**May 2016  
April 2019**



## **17 Key Informants**

- **Project Owners (PO)**
- **Direct Partners (DP)**
- **Project Beneficiaries (PB)**



# ANALYSIS

## PROGRAM SUSTAINABILITY (CBHI/UKBM)

**Environmental Support**

**Funding Stability**

**Partnerships**

**Communications**

**Organizational  
Capacity**

**Program Evaluation**

**Program Adaptation**

**Strategic Planning**

## COMMUNITY READINESS (PW, DP, PB)

**Community Efforts**

**Community Knowledge  
of The Efforts**

**Leadership**

**Community Climate**

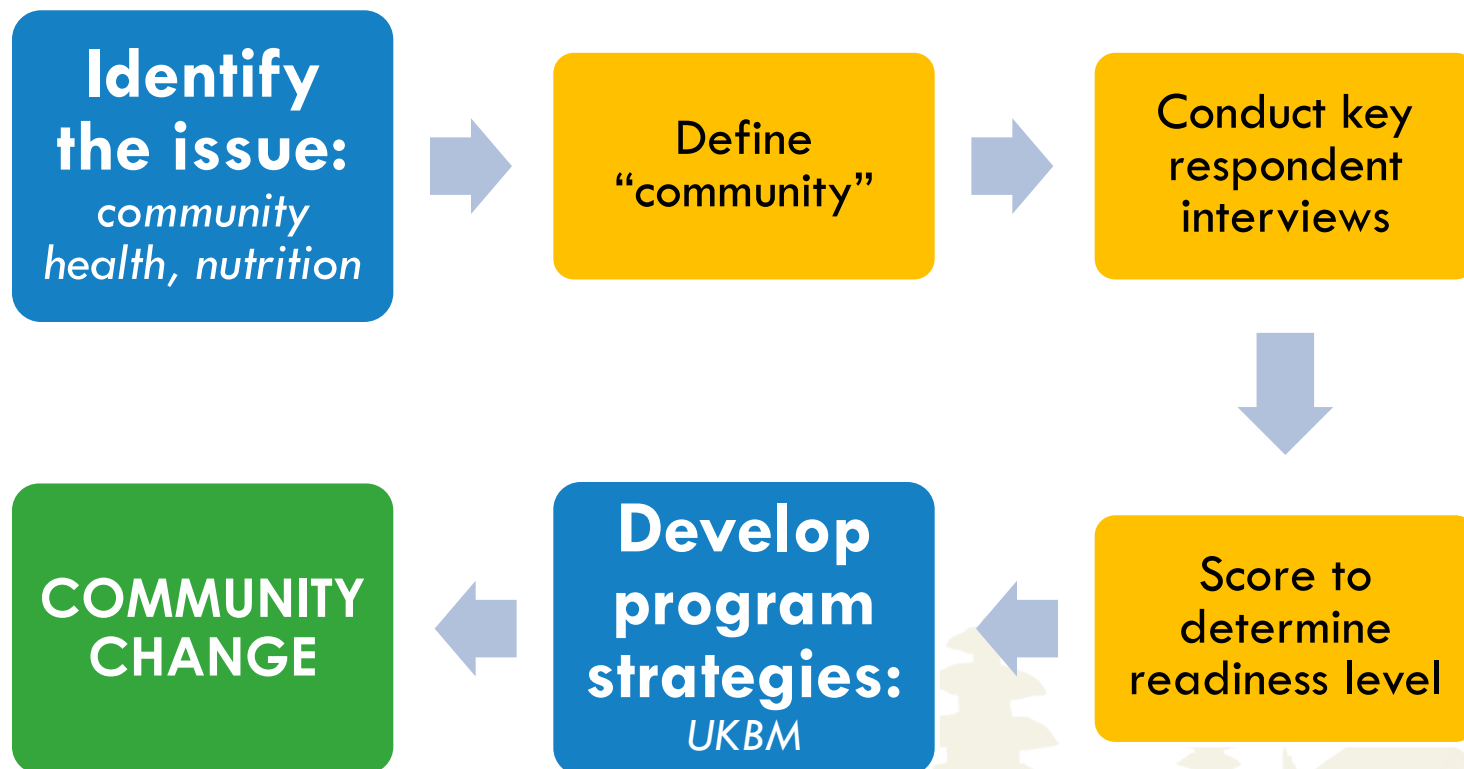
**Community Knowledge  
about The Issue**

**Resources Related to  
The Issue**



# ANALYSIS

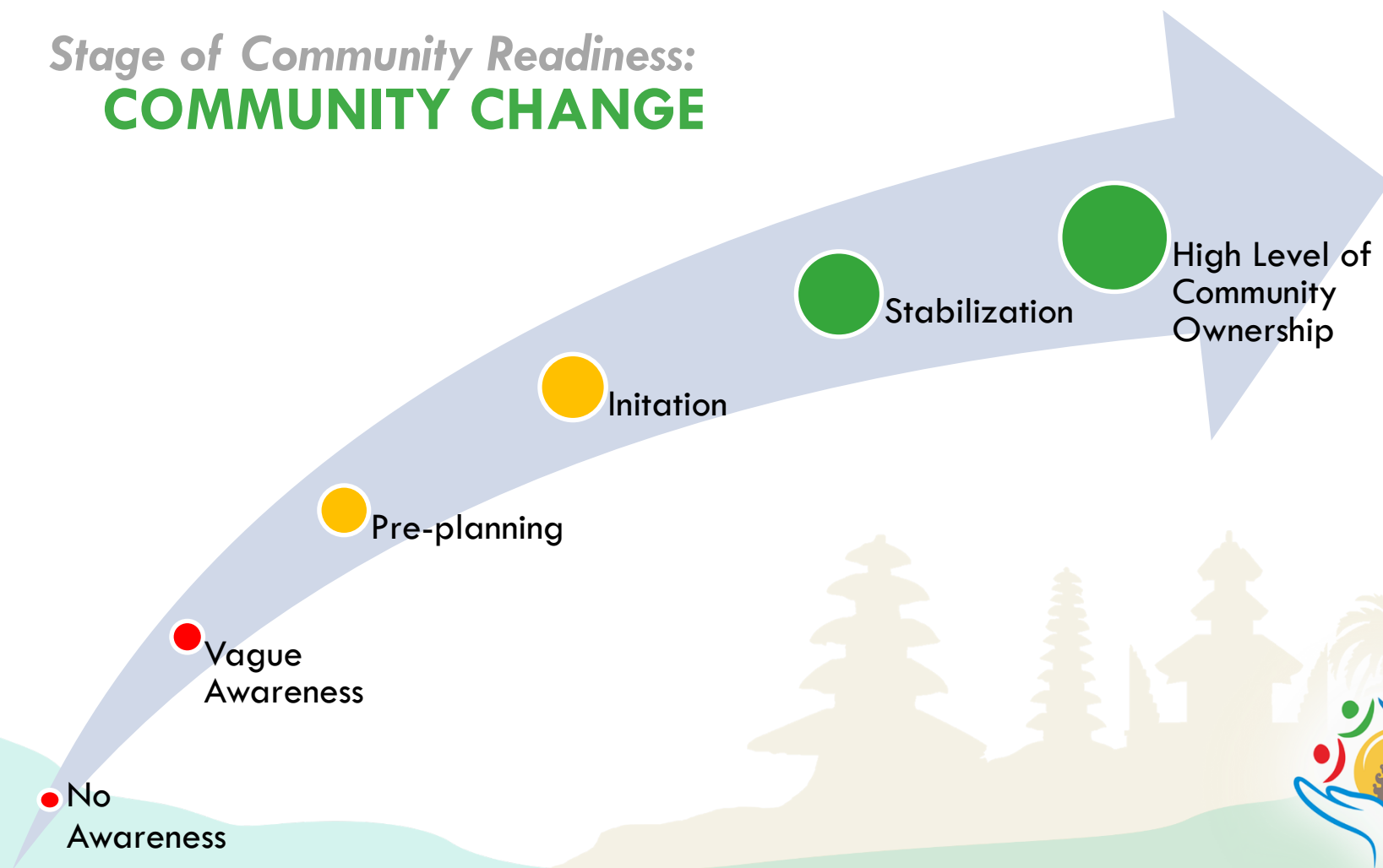
## Process for using The Community Readiness Model





# ANALYSIS

## Stage of Community Readiness: **COMMUNITY CHANGE**



# KEY FINDINGS



**Intensive and comprehensive technical assistance** in planning and management of village fund among project owners, direct partners, and project beneficiaries



**VAGUE AWARENESS**  
(CR Level 2)

**PRE-PLANNING**  
(CR Level 3)

**INITIATION**  
(CR Level 4)

**STABILIZATION**  
(CR Level 5)

**2016**

- Community health issue (nutrition) **is not a priority** for the village government;
- There is **no coordination** between the village midwife and the village government;
- CHWs are **not proactive**

- The village midwives and CHWs are proactive** in providing health information & advocating the village funds;
- There is **awareness of the village government** to allocate village funds for UKBM

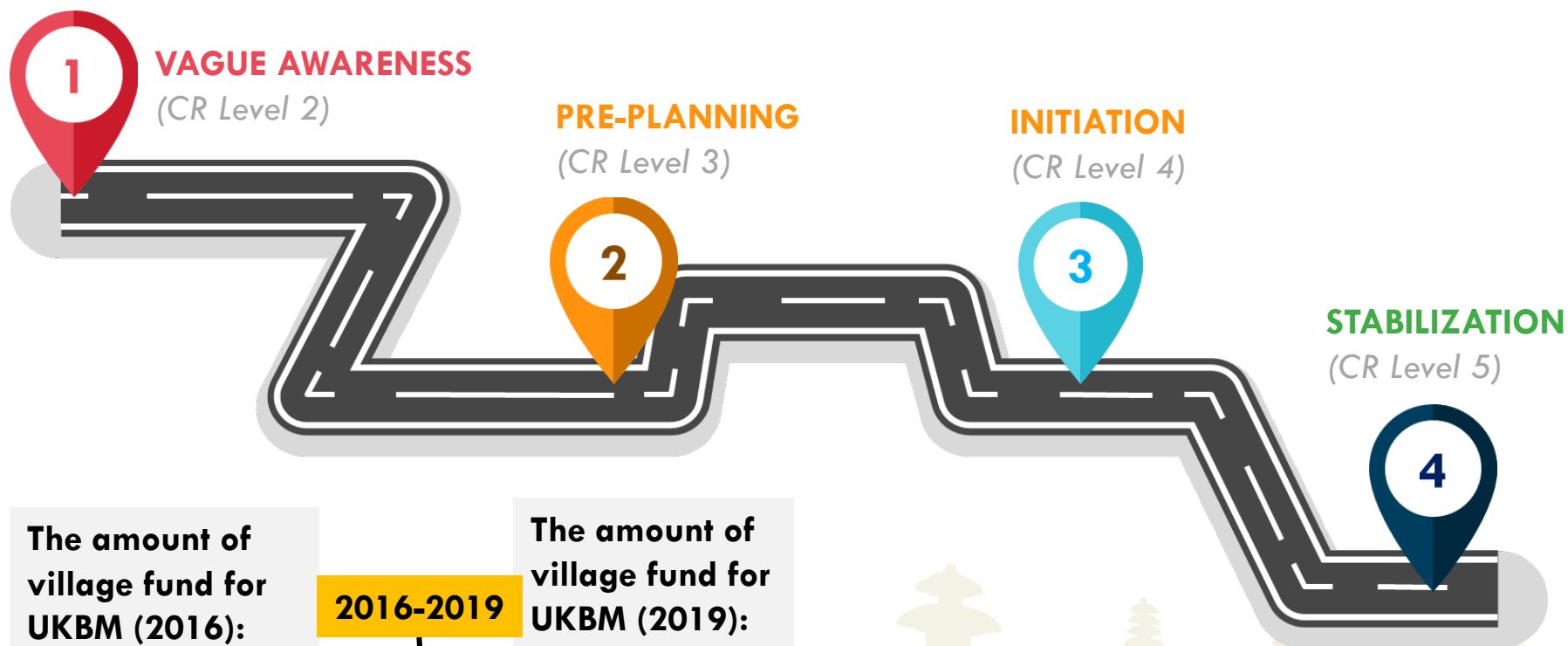
**2019**



# KEY FINDINGS



Can reduce the undernutrition from  
**19,9% (2016)** to **13,8% (2019)**



The amount of  
village fund for  
UKBM (2016):  
**IDR 0-IDR 5  
Million**

**2016-2019**

The amount of  
village fund for  
UKBM (2019):  
**IDR 30 Million**

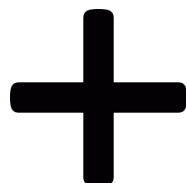
The stage of Posyandu as one  
of UKBM increased to **the good  
stage by 72% (Madya-Mandiri)**



# CONCLUSION



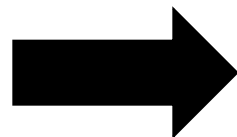
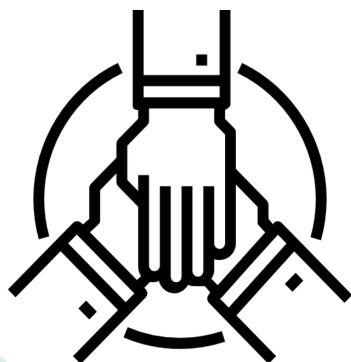
Understanding of  
the regulation –  
head of village



Clear information of  
the regulation –  
giving socialization



**SAFE  
BUDGETING**



- Community readiness can be helpful tools to know the stage of communities and define the approach of each stage
- Great coordination among village governor, health worker, and beneficiaries (society) will be the key of successful health development in village area





MINISTRY  
OF HEALTH  
REPUBLIC OF  
INDONESIA



**THE 4<sup>th</sup> INTERNATIONAL SYMPOSIUM ON HEALTH RESEARCH  
AND 14<sup>th</sup> NATIONAL CONGRESS  
OF INDONESIAN PUBLIC HEALTH ASSOCIATION,  
BALI, 28-30 November 2019**

**SCIENTIFIC EVIDENCE AND POLITICS IN HEALTH DEVELOPMENT**



**THANK YOU**

