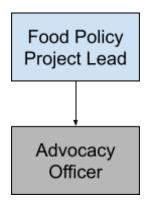


JOB DESCRIPTION				
Position	ition : Advocacy Officer for Food Policy			
Department	: Food Policy	Food Policy		
Employee Type	: Contract	Revision Date : September 2024		

# I. SUMMARY OF ROLE

Under the supervision of the Project Lead, the Advocacy Officer will be responsible for supporting the advocacy process of the implementation of the sugar-sweetened beverages (SSB) tax, implementation of Front-of-Pack-Labeling (FOPL), and other relevant food policies in Indonesia.

## //. ORGANIZATION CHART



## III. JOB DESCRIPTIONS

Responsibility	Activity	Output/Measurement
Support the advocacy strategy and engagement plan	<ul> <li>Alongside the Project Lead, develop and implement an advocacy strategy to promote the adoption of SSB tax in Indonesia</li> <li>Alongside the Project Lead, gather supporting evidences on best practices of implementing FOPL in Indonesia</li> <li>Regularly update the political mapping documents to engage the targeted stakeholder</li> </ul>	<ul> <li>Political mapping documents</li> <li>Stakeholders meeting</li> </ul>



Responsibility	Activity	Output/Measurement
2. Coalition building and networking	<ul> <li>Actively engage with relevant organizations, including NGOs, policymakers, and the general public, to form coalitions and alliances that support the SSB tax, FOPL and other relevant food policies.</li> <li>Foster collaboration and coordination among coalition members to amplify the advocacy efforts.</li> </ul>	<ul> <li>Coalition activities</li> <li>Public activities</li> </ul>
3. Lobbying and engagement to the related stakeholders	<ul> <li>Alongside the Project Lead, help to engage with policymakers, legislators, and government officials to advocate for the adoption of the SSB tax, FOPL and other relevant food policies.</li> <li>Organize meetings, seminars, and public forums to raise awareness and build conversation.</li> </ul>	• Stakeholders meetings
4. Policy research	<ul> <li>Support food policy-related research i.e continuation of SSB tax or FOPL as needs arise.</li> <li>Provide updates on global best practice and evidence-based research related to SSB tax, FOPL regulation and implementation including the existing policies, legislative</li> </ul>	Policy brief



framework, and	
stakeholders	
involved.	

### IV. WORKING RELATIONS

Internal	<ul> <li>Food Policy Project and Communications Division – daily coordination, advocacy strategy and public engagement, issue reporting and update</li> <li>Knowledge &amp; Learning – organizational learning, performance management, and capacity building</li> <li>Administration and Finance – financial reports and request, technicality on project's administrative tasks</li> <li>Human Capital – organizational learning and performance management</li> </ul>
External	<ul> <li>Partner or donor organizations - evaluation of output products, coordination/communication, and reporting</li> </ul>

### V. QUALIFICATIONS

#### A. Minimum Qualifications

- Bachelor's degree in the field of Public Health / Law / Public Policy / International Development / International Relations, or similar
- Have an understanding of human nutrition, health policies, particularly related to sugar-sweetened beverages SSB tax, Front-of-Pack-Labeling (FOPL), and other relevant food policies.
- Strong understanding of the legislative process and governmental regulations, including the formulation and implementation of policies
- Familiarity with national legal frameworks and regulatory systems, particularly in relation to public health, and taxation.
- Ability to engage with policymakers, stakeholders, and civil society organizations to influence legislative and regulatory outcomes.
- Experience in drafting policy briefs, advocacy materials, and providing expert advice on policy development.
- Ability to work collaboratively in a fast-paced environment and maintain awareness of the changing political and regulatory landscape.
- Minimum 2 years of work experience in advocacy with the government

## **B.** Competencies

- Highly Interested in food and nutrition related issues
- Ability to make decisions in a dynamic environment and anticipate future needs
- Capable of working independently with minimal supervision
- Excellent writing, oral communication, interpersonal skills, problem solving skills and formal presentation skills in both Indonesian and English